



2017/18 ANNUAL REPORT



ABOUT SURFING AUSTRALIA

Surfing Australia is a National Sporting Organisation that was formed in 1963 to establish, guide and promote the development of surfing in Australia.

Surfing underpins an important part of the Australian coastal fabric. It forms part of a lifestyle in which millions participate.

PURPOSE

To create a healthier and happier Australia through surfing

VISION

To be one of Australia's most loved and viable sports creating authentic heroes and champions

VALUES

REAL

We live the surfing lifestyle and we share the stoke

RESPECTFUL

We are appreciative of our community and celebrate our history and culture

PROGRESSIVE

We embrace change and innovate

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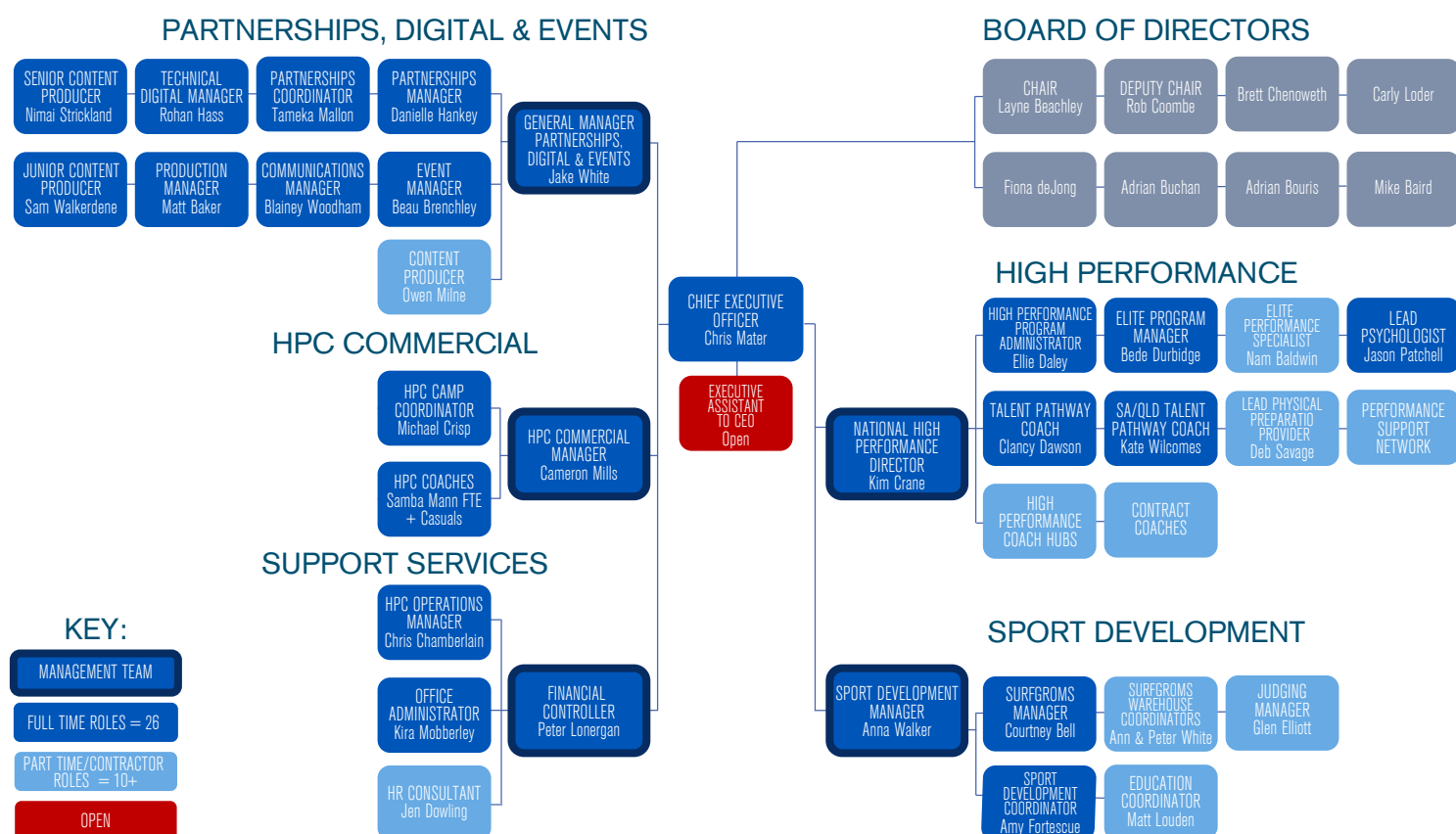
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FRONT COVER: Women's world number one Stephanie Gilmore as at June 30th, 2018
Photo - Ted Grambeau

CORE OBJECTIVES

01. To create a more aware, empowered and active community through surfing
02. To deliver a high quality national events portfolio and seamless competitive pathway
03. To support our Australian athletes to become the world's best surfers and people
04. To deliver surfing through beach to broadcast solutions
05. To ensure operational sustainability and leadership at all levels

ORGANISATIONAL CHART





2017/18 ORGANISATIONAL HIGHLIGHTS

- Tyler Wright wins her 2nd WSL Women's World Title
- The 6 Million dollar Surfing Australia High Performance Centre expansion was completed and officially opened on Friday 27th July, coinciding with Surfing Australia's headquarters relocating to the Surfing Australia High Performance Centre
- nudie extends their support of the Australian Boardriders Battle for another three years with the 2018 National Final achieving live, free to air coverage on Channel Go!, along with taking naming rights to the national SurfGroms program supported by Rip Curl for the next three years with 7,813 participants delivered in Season 7
- 2018/19 – 2020/21 Strategic Plan finalised and implemented from July 1 2018
- mySURF.tv exceeded its annual 'Australian viewers on player' KPI of 1.4 million for 2017/18
- Surfing Australia National Squad announced with three Olympic Readiness Camps completed including two at the WSL Surf Ranch
- Fox Sports and Surfing Australia two-year deal sealed
- Hyundai secured as the 'official vehicle' of Surfing Australia
- The Surfing Australia High Performance Centre secures a \$180,000 SAE Solar partnership which will save \$40,000 per annum along with a significant Harvey Norman fit out donation and partnership with Griffith University
- New Chief Executive Officer Chris Mater is appointed following the departure of Andrew Stark after 10 years
- New high calibre Sport Development Manager Anna Walker recruited
- Three event Hydralyte Sports Surf Series secured as part of WSL Australasia Junior Qualifying Series
- The Australian Surfing Awards relocated to Queensland's Gold Coast
- The Australian Open Surfing Team claims a silver team medal at the 2018 ISA World Surfing Games including individual gold to Sally Fitzgibbons whilst the Australian Adaptive Surfing Team claims a silver team medal at the 2017 ISA World Adaptive Surfing Championships including individual gold to Barney Miller and Matt Formston. The Woolworths Australian Junior Surfing Team claimed a bronze team medal at the 2018 VISSLA ISA World Junior Surfing Championship including individual gold to Grayson Hinrichs in the Under 16 Boys division
- Heritage Brands and Surfing Australia launch 2XP sunscreen
- Hachette Australia and Surfing Australia release the book; The Best of the Best: Australia's greatest surf photographers, featuring the winners and finalists of the Nikon Surf Photo of the Year 2013 to 2017
- Social media reach nearing 600,000
- \$100,000 raised for Surf For Life program and invested in access to learn to surf classes for children who can benefit from surfing and and who wouldn't otherwise receive the opportunity
- 315 new coaches and 306 judges educated and affiliated to the Surfing Australia and State network



PARTNERS









Supported by the



MESSAGE FROM THE AUSTRALIAN SPORTS COMMISSION



It has been a watershed year for the Australian Sports Commission. We've launched a new public-facing brand - Sport Australia - with a renewed vision for Australia to be the world's most active sporting nation, known for its integrity, sporting success and world-leading sports industry.

This aligns with the Australian Government's long-term vision for sport in this country, outlined in Sport 2030, released in August 2018 by Minister for Sport Bridget McKenzie. Sport Australia will be central to delivering the priorities outlined in this national sport plan.

At the fundamental level, Sport Australia's focus will be on getting Australians moving through sport and, more broadly, physical activity. We want to inspire and activating people across every age, race, gender, cultural background and physical ability. We will continue to build partnerships in the health and education sectors to ensure physical activity is a national priority.



Australian Government

Australian Sports Commission

SPORTAUS

We need to ensure sporting organisations are equipped to make the most of a renewed interest in physical activity, and so we will continue working with sports to improve the workforce capability, governance and partnerships. We want to help sports innovate, connect with existing and new participants in the digital era and provide products that meet current expectations.

The AIS is redefining its role too, leading a united and collaborative high performance system for Australian sport. Success will be measured by Australians consistently winning medals at major international events, but also in the national pride and inspiration generated by our athletes.

Working in partnerships, the AIS will be focused on doing the big system-level things on the frontiers of ethical sporting performance that no other body is naturally positioned to do.

The AIS has launched a new Athlete Wellbeing and Engagement team, focused on supporting athletes to transition through their sporting careers and connect with their communities. We want sporting champions to be positive influences.

Australia enjoyed genuine sporting success in 2017-18. In challenging times, the Gold Coast Commonwealth Games helped restore Australia's faith in our sports and athletes.

Positions on the podium are wonderful to celebrate, but the narrative is incomplete without humility, generosity of spirit, confidence in what our athletes stand for and how they carry themselves. At the Gold Coast Games, we saw the very best in our athletes, and this display of spirit and integrity is sure to give them the best start to their preparation for the Tokyo 2020 Olympic and Paralympic Games.

We also had some outstanding performances at the PyeongChang Winter Olympic and Paralympic Games. Australia equalled its most successful Winter Olympics haul of three medals in PyeongChang, two silvers and one bronze medal matching the result in Sochi 2014. It was also our best result at a Paralympic Winter Games in 16 years.

Sport integrity has justifiably gained additional focus in the past year, and is a very important priority for Sport Australia and for Australian sport more generally. We, and everyone involved in sport, owe it to the athletes, coaches, officials, volunteers, fans and the public at large to ensure that Australian sport is fair and clean, and is seen to be fair and clean.

We thank all of our partners – including athletes, coaches, board members and administrators – for your effort and contribution to Australian sport, and your enthusiasm for building a more active Australia. We look forward to continued success and progress together.

JOHN WYLIE AM
CHAIR
SPORT AUSTRALIA

CHAIR'S REPORT



It has been amazing to see the organisation's Olympic Readiness initiative in full swing over the past twelve months with several successful Olympic Readiness Camps completed on both home soil and abroad at the World Surf League (WSL) KS Wave Co in California.

After the High-Performance review of 2016/17, it is wonderful to see the current strategic plan driving us forward and involving everyone from elite surfing athletes, elite surf coaches to Surfing Australia's outstanding High-Performance staff lead by National High-Performance Director Kim Crane and Elite Program Manager Bede Durbidge, who are our two biggest influences looking forward to the Tokyo 2020 Olympic Games.

After almost a decade of passionate leadership, we were sorry to see CEO Andrew Stark leave the organisation. At the same time we are stoked for 'Starky' as he moves into the next phase of his career at the WSL. We wish him all the very best and acknowledge his absolutely massive contribution to Surfing Australia.

All change presents opportunity and we excitedly welcome our new leader in CEO Chris Mater who brings a wealth of knowledge and experience to the organisation in several areas after sixteen years at Red Bull North America, most recently as General Manager.

In July 2018, we opened the doors on the remarkable 6 million dollar Surfing Australian High Performance Centre (HPC) Expansion Project. The facility is truly something everyone in the organisation can be proud of. With a world class skate ramp, gym, Olympic trampoline and foam pit facility, the centre is already making an enormous difference to the sport of surfing in this country. This was made possible by the Federal and State Government and I am sincerely grateful for their significant investment into our world class facility. I also wish to acknowledge Don O'Rorke and his team for their committed efforts. The new centre is four-times the size of the original HPC and is a New South Wales Institute of Sport (NSWIS) National Training Centre and an Australian Olympic Committee (AOC) recognized Training Facility, providing our athletes with a distinct advantage in training and preparing for events.

The 2018/19 nudie Australian Boardriders Battle Series is well and truly underway with six of the eight state qualifying events run and won as this report goes live. I continue to encourage everyone to get down on the sand and see what the series is all about as it continues to go from strength to strength. I am already looking forward to another exciting national final in Newcastle in February 2019. Thank you to all of the Surfing Australia and state branch staff who make this event the best of its kind on the planet.

Congratulations to Tyler Wright on her second WSL World Championship win in 2017 and good luck to Stephanie Gilmore as she fights for her seventh World Title in Hawaii in a few weeks. As usual, I am confident the women's world title will remain on Australian soil for many years to come.

A special thanks to now former CEO Andrew Stark for his passionate dedication to the organisation over not only the last financial year but the decade prior. An organisation is as successful as it's people so to the staff, my volunteer board of directors and all of the state bodies, thank you so much for your continued support and collaboration.

Thanks for sharing the stoke!

LAYNE BEACHLEY AO
CHAIR

CEO'S REPORT



I am honoured and humbled to take the reigns as the organisation's new CEO. This follows the departure of former CEO Andrew Stark, who after nearly 10 years, has taken up a new and exciting role with the World Surf League (WSL) and Kelly Slater Wave Co.

Following the organisation's recent Strategic Plan review, the team have been firmly focused on implementing and executing on the 2018/19 – 2020/2021 plan.

Over the past year, Surfing Australia successfully completed and launched the 6 million dollar expansion of the Surfing Australia High Performance Centre (HPC). The facility opened its doors in July, 2018.

The expansion project was made possible by the Australian Government's investment of \$2.536 million in funding through the Building Better Regions Fund and the New South Wales Government represented by Sport and Recreation within the Office of Sport who funded \$3 million for the innovative, new state of the art four level facility.

More than two years on from the announcement surfing would make its official Olympic debut at the 2020 Tokyo Games, Surfing Australia has well and truly implemented its Olympic Readiness plan, highlighted by multiple Olympic Readiness Camps including two camps at the WSL KS Wave Co in Lemoore, California.

As part of our Sports Development Pathway we have welcomed onboard nudie as our new naming rights sponsor to the nudie SurfGroms program with continued support from Rip Curl and new partner MF Softboards.

In events and partnerships, nudie also extended their support of the Australian Boardriders Battle for another 3 years with the 2018 National Final achieving live, free to air coverage on Nine's GO! channel. The nudie Australian Boardriders Battle invests over \$150,000 into grass roots community boardriders clubs annually.

We welcomed Hyundai as the official vehicle of Surfing Australia as well as SAE Group, Griffith University and 2XP sunscreen. Also, thank you to Harvey Norman for their generous furniture donation for the HPC.

The Digital and Partnerships department merger continued to expand in the right direction, headlined by a two-year media partnership with Fox Sports and a new TV show called "Surfing Australia TV presents 'The Hold Down'", replacing the mySURF.tv series on free to air television. The new nine ½ hour episode series will be hosted by Ronnie and Vaughan Blakey and goes to air in December, 2018.

On the world stage a big congratulations has to go out to all our World Surf League (WSL) tour athletes, led by Tyler Wright who won her second World Title with Stephanie Gilmore and Sally Fitzgibbons not far behind. Julian Wilson had another stellar season, finishing in the top three on the men's tour.

We also recognised the need for 'Sharing the Stoke', raising more than \$100,000 for the Surf for Life Project with the National Sporting Organisation working with over 30 national children's charities and delivering a total of 55 programs to children who wouldn't otherwise receive the opportunity.

I would like to thank all of our stakeholders, including Sport Australia and our major partners of nudie and Woolworths.

Finally, thanks to the dedicated Surfing Australia board, partner states and the whole SA team for their dedication, passion and hard work to deliver on so many important initiatives that drive our sport forward.

Yours Sincerely,

CHRIS MATER
CHIEF EXECUTIVE OFFICER

BOARD MEMBERS



LAYNE BEACHLEY CHAIR

Layne Beachley AO is widely regarded as the most successful female surfer in history. The only surfer, male or female, to claim six consecutive world titles (1998-2003). Layne then went on to win a 7th world title in 2006 before retiring from the ASP World Tour in 2008.

On Australia Day 2015, Layne was awarded with an Officer of the Order of Australia for her distinguished service to the community through support for a wide range of charitable organisations, as a mentor for women in sport and as a world champion surfer.

Layne achieved yet another first in Australian sport by becoming Surfing Australia's new Chairperson in the latter part of 2015. She is the first former female World Champion of any sport to take on the role in a National Sporting Organisation.

2004 Laureus Alternative Sports Person of the year, 2006 Surfing Hall of Fame inductee, 2011 Sport Australia Hall of Fame inductee, 2 time ISA World Masters Champion, Athlete Liaison Officer at the 2012 Olympic Games, Layne's unwavering commitment to success has seen her awarded on the world stage. In 2013 Layne was recognised and awarded 3rd Greatest Australian Female Athlete of all time, behind Dawn Fraser and Betty Cuthbert.

Layne is also the proud Founder and Director of her own charity, the Layne Beachley Foundation, Aim For The Stars, cultivating courage and fostering self-belief in young girls and women across Australia through a broad range of pursuits.

Layne currently serves on the board of Sport Australia Hall Of Fame, is mentor for their scholarship program, is a spokesperson for numerous charities and long-time ambassador for Wyndham Vacation Resorts Asia Pacific.



ROB COOMBE DEPUTY CHAIR

Rob was appointed Executive Chairman of the Generation Development Group on 18 July 2017. He is also Chairman of Craveable Brands, the largest Australian owned Quick Service Restaurant business. He was the CEO of Craveable Brands between August 2013 and April 2017. Craveable Brands is substantially owned by Archer Capital, one of Australia's leading private equity firms.

Before joining Craveable Brands, Rob was responsible for all of Westpac's Retail, Business and Agri banking operations throughout Australia. Prior to this role, Rob spent 6 years as the CEO of BT Financial Group, responsible for all of Westpac's funds management, financial planning, insurance, private banking, broking, platform and superannuation businesses in Australia. In total, he has over 35 years corporate experience in both Australia and Asia, primarily in financial services.

Rob is a founding Director and Deputy Chair of the Australian Indigenous Education Foundation (AIEF), Deputy Chairman of Surfing Australia, a member of the Advisory Board of 5V Capital Investors and a main board Director of CIMB Group, one of the largest universal banks in the ASEAN region.

In 2011 Rob was awarded the prestigious UTS Alumni of the Year for Excellence in recognition of his achievements in the business community and social sector.



ADRIAN BOURIS

Adrian has over 30 years extensive experience in investment banking and corporate and commercial law over a range of numerous industries and sectors. He was formerly Managing Director of the Australian Investment Banking Division of ING Bank N.V., and prior to that Director of SG Hambros Australia. He is currently principal and managing director of BBB Capital Pty Ltd, non-executive director of Yellow Brick Road Holdings Limited, non-executive director of the

Momentum Media/Sterling Publishing group, Director and part-owner of The Surf Travel Company, and chairman of Smarter Money Investments. Prior to his appointment to the Surfing Australia Board, he was a non-executive director on the Board of Surfing NSW for approximately 8 years, and holds an unending passion for "Surfing in Australia".



CARLY LODER

Carly is a marketing professional with over 17 years corporate marketing experience and has held senior roles covering all disciplines in marketing and communications with deep experience across the brand, digital and innovation disciplines.

Carly currently is the Director of Marketing and Communications for FOX SPORTS Australia – Australia's leading sports broadcaster. Prior to joining FOX SPORTS, Carly was the Chief Marketing Officer for BT Financial Group for 3 years.



BRETT CHENOWETH

Brett is a proven CEO in both public and private companies, specialising in media, with particular expertise in digital businesses and international operations. He is a former CEO of APN News and Media and has held senior executive roles at the Silverfern Group, Telecom New Zealand, Publishing & Broadcasting Limited, ecorp, ninemsn and Village Roadshow Pictures. Brett has held Board and Chairman positions on a

number of private and public companies over the past 15 years in the media, telecommunications, technology and entertainment sectors, in Australia, New Zealand, the United States and Asia. He is currently Chairman of Madman Entertainment, Chairman of Yellow Pages Group, Chairman of The Advisory Board of HRL Morrison & Co., Chairman of Canberra Data Centres (CDC), Chairman of Creative Enterprises Australia (CEA) and a Principal of the Bombora Group.



FIONA DE JONG LLB (Hons), BIT, AMP (Harvard)

Fiona is a former triathlete and lawyer with 12 years' experience in Olympic sport administration. As CEO and Director of Sport at the Australian Olympic Committee (AOC), she delivered 10 Australian Olympic campaigns – 3 summer, 3 winter and 4 youth Olympic teams in 9 countries, making Olympic dreams a reality for over 1600 Australian athletes.

Fiona is currently Head of Australia's Nation Brand at the Australian Trade and Investment Commission (Austrade), leading the Australian Government's most ambitious global brand platform to encourage the world to visit, study, invest and do business with Australia.

Fiona holds degrees in Law (Hons), Information Technology and began her career as a lawyer and implementing eCommerce projects in finance sector.

She is a board member of Centennial & Moore Park Trust, Governor of the Centennial Parklands Foundation, former member of the AOC Executive, Australian Olympic Foundation, Olympic Winter Institute of Australia, International Olympic Committee (IOC) Marketing Commission and various IOC advisory boards.



ACE BUCHAN

Adrian is a two-time World Surf League (WSL) World Junior Champion and 12-year veteran on the WSL Men's World Tour. His career highlights include wins at Teahupoo and Hossegor. He's a World Pro Surfers (WPS) Athlete Representative to the WSL and a WSL Board Member.

Adrian is the President and co-founder of Surfaway.com and an ambassador for youth mental health charity Reach Out Foundation, WSL Pure Foundation, the Take 3 For

The Sea (Ocean stewardess) Foundation and Waves For Change Foundation. He's also a published children's author with his book "Macka's Barrel Into The Dreamtime."

SPORT DEVELOPMENT PATHWAY



DELIVERING THE PATHWAY THROUGH:



A national junior participation program for 5-12 year olds.



A national junior competition series to cater for micro groms from Under 8 through to Under 14.



A 3-event, World Surf League (WSL) sanctioned Pro Junior Series.



National boardriders club competition series to promote clubs and build capacity in clubs.





NATIONAL TITLES

Surf Dive 'n Ski Australian Junior Surfing Titles
 Australian Indigenous Surfing Titles
 nudie Australian Adaptive Surfing Titles
 Australian Standup Paddleboard Titles
 SAE Group Australian Surf Festival

INCLUDING:

- Open Surf Masters
- Australian Longboard Titles
- Australian Bodyboard Titles
- Australian Logger Titles



State of the art high performance training facility designed for Australia's elite surfing talent and supported by Sport Australia and the Australian Institute of Sport, The HPC also offers programs for recreational surfers.



Held annually to preserve the history of Australian surfing and honour its great achievers.



nudie SURFGROMS

SURF FOR LIFE PROJECT

The world's only national junior participation program in surfing, the nudie SurfGroms has concluded its seventh season and is now launching into its eighth season.

The program presents youngsters with an opportunity to develop strong water awareness and ocean safety skills at a very influential period in their lives, whilst enjoying the confidence and freedom associated with getting in the water and enjoying our natural environment.

The seventh season was launched nationally in September 2017 and went on to see more than 7,800 kids aged between 5 and 12 years old participating from all corners of the country. Since the program's introduction in 2011, more than 60,000 kids have registered.

The program has a growing network of more than 60 delivery partners around Australia and has provided in excess of 10 million worth of revenue into the Surfing Australia Surf School's network over the past seven seasons.

Surfing Australia also offers nudie SurfGroms through Sport Australia and their Sporting Schools program. Sporting Schools is a national participation program introduced in 2015 by the Australian Government with a \$100m investment towards encouraging primary aged kids from all around Australia to engage with new sports and live a healthy and active lifestyle.

Over 1000 children have participated in nudie SurfGroms Programs as part of Sporting Schools during the 2017/18 season. Surfing Australia continues to be extremely grateful for the support provided by the Sport Australia and all of the sponsors moving into its eighth season.

**7,813 PARTICIPANTS IN THE 7TH SEASON
MORE THAN 60,000 CHILDREN
HAVE ENROLLED SINCE THE
PROGRAM'S LAUNCH IN 2011
PROVIDED MORE THAN \$10 MILLION
IN REVENUE TO THE SURFING AUSTRALIA
SURF SCHOOLS NETWORK**

Surfing Australia's Surf for Life Project has had another very successful year, with over 2,500 children from hard to reach communities.

Surfing Australia's task in 2017/2018 was to once again raise enough money to deliver safe surfing programs to children from all around Australia who normally wouldn't have the chance.

Exclusively for those that would otherwise have no access to surfing, this initiative aims to provide children with an experience they will never forget and introduce them to a new sport that may offer them new opportunities through life and into the future.

With the support of the Australian Sports Foundation donations came flooding in from members of the public and from supporting organisations. Noteworthy contributions were made by Surf Dive 'n Ski, the NJ Innis Charitable Foundation; the Prior Family Foundation, Macquarie Sports and nudie in support of the Surf for Life Project.

More than \$100,000 was raised for 2017/18 with Surfing Australia working with over 30 national children's charities and delivering a total of 55 programs to underprivileged Australian kids across 5 different states. These programs were collectively delivered by our network of nSurfing Australia Surf Schools around the country.

Noteworthy Surf for Life Major Donations:

- Surf Dive 'n Ski
- Macquarie Sports Foundation
- Prior family foundation
- NJ Innis Foundation
- nudie

**MORE THAN \$100,000 RAISED
55 PROGRAMS DELIVERED TO CHILDREN
FROM HARD TO REACH COMMUNITIES
OVER 2,500 PARTICIPANTS
IN THE PAST YEAR
30 CHARITIES BENEFITED**



**MORE THAN 700 GROMS
COMPETED IN THE
WOOLWORTHS SURFER
GROMS SERIES**

**10 EVENTS
6 STATES**

Woolworths 
**SURFER
GROMS
COMPS**

Presented by



WOOLWORTHS SURFER GROMS COMPS

The Woolworths Surfer Groms Comps has helped to launch the careers of many of Australia's most promising junior surfers with more than 700 children taking part in the 2017/18 event series.

Regarded as one of the major stepping stones in the development of young Australian surfers, the 10-event Woolworths Surfer Groms Comps caters for surfers from Under 8 to Under 14 and was held in New South Wales, Queensland, Victoria, Western Australia, Tasmania and South Australia over summer. The Under 8 was a mixed division with parent assists, while competition was held in both boys and girls in the Under 10, Under 12 and Under 14 divisions.

Twenty junior surfers, who won the Under 14 divisions during the Woolworths Surfer Groms Comps held across Australia in summer, enjoyed an all-expenses paid training program at respective boys' and girls' camps at the HPC.

THE SURFERS AT THE CAMPS WERE:

BOYS CAMP

Koda Killorn, Taj Simon, Jarvis Earle, Touma Cameron, Zeph Lamperd, King Cairns, Elijah Magner, Matt Boyle, Dylan Vernon and Gus Lockley

GIRLS CAMP

Cedar Leigh-Jones, Oceania Rogers, Holly Wishart, Charlize Everitt, Ellie Harrison, Imogen Elliott, Cali Barrett, Lilliana Bowrey, Isi Campbell and Lily Mereszka

**20 WINNERS
ENJOYED CAMPS
AT HPC**



**296 SURFERS,
ACROSS 3 EVENTS
AND 3 STATES**

HYDRALYTE SPORTS SURF SERIES

The three leg 2018 Hydralyte Sports Surf Series presented by Billabong saw Zahli Kelly (Cabarita, NSW) and Te Kehukehu Butler (NZL) crowned 2018 Australasian / Oceania WSL JQS champions, sealing themselves a spot into the upcoming World Junior Championship.

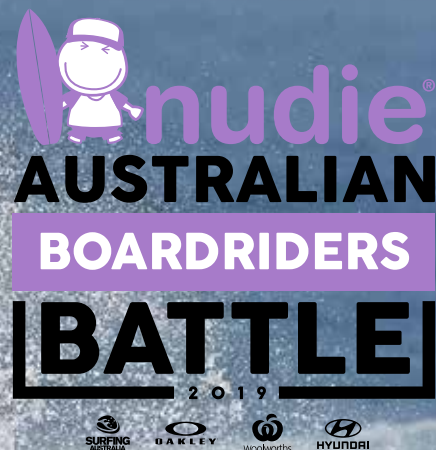
Proudly supported by Billabong, WSL and Surfing Australia, the Hydralyte Sports Surf Series presented by Billabong provides an important event platform at a crucial point in the development of Australia's leading junior surfers.

It represents an important link in the 'Pathway to the Podium' developed by Surfing Australia, with surfers now able to progress from the nudie SurfGroms program, onto the Woolworths Surfer Groms Comps presented by Pic's Peanut Butter, into the Hydralyte Sports Surf Series presented by Billabong, followed by the nudie Australian Boardriders Battle series.

HydralyteSports™
SURF SERIES
2018

PRESENTED BY **BILLABONG**





NUDIE AUSTRALIAN BOARDRIDERS BATTLE

Culburra Beach Boardriders Club won the 2017/18 nudie Australian Boardriders Battle Final in pumping waves at Newcastle Beach. It was a family affair as Mikey and Tyler Wright teamed up with Jordin and Ty Watson, along with Jordan Dank to take the ultimate bragging rights in Australian club surfing.

The club, who only formed in 2014, had been edging closer to a final berth every year at the event and looked primed in 2018 with the addition of current Women's World Champion Tyler Wright and brother Mikey. With only 50 seconds left, Mikey was the hero, finding a mid-range score and making it back to the beach just in time for the final to finish and to hear that the young club had just made history.

The nudie Australian Boardriders Battle is officially sanctioned by the World Surf League (WSL), which allows Australian WSL Championship Tour surfers (men and women) the opportunity to represent their local boardriders club at respective state qualifying events as well as the national final.

The purpose of the nudie Australian Boardriders Battle program is to build the profile and capacity of community boardriders clubs Australia-wide. In the past four years, Surfing Australia has invested over \$600,000 into Surfing Australia affiliated boardriders clubs as part of the nudie Australian Boardriders Battle series.

The 2018/19 nudie Australian Boardriders Battle series is currently underway.



**MORE THAN \$450,000
WILL BE INVESTED INTO
GRASSROOTS CLUBS
THROUGH THE PARTNERSHIP
OVER THE NEXT 3 YEARS**

NATIONAL TITLES

In November, the best SUP surfers and racers from across the country descended on the Gold Coast's Currumbin Alley for the 2017 Australian SUP Titles.

The Surf Dive 'n Ski Australian Junior Surfing Titles also took place in November 2017 at the New South Wales south coast venue of Culburra. Six states battled it out for bragging rights in under 14, 16 and 18 divisions.

The Australian Indigenous Titles were held in May 2018 at the iconic location of Bells Beach on Victoria's famous Surf Coast where champions were crowned in pumping waves.

Cabarita on the Tweed Coast turned on for the 2018 nudie Australian Adaptive Surfing Titles in June 2018 where competitors finished the day with overhead conditions in a great advertisement for the sport.

Northern New South Wales was the venue in August for the 2018 SAE Group Australian Surf Festival with the Tweed Coast making the perfect host for Open Surf Masters, Longboard, Logger and Bodyboard divisions.

More than 400 competitors represented their states across all disciplines, the event another big success for organisers and surfers alike.



2017/18 NATIONAL CHAMPIONS

2018 AUSTRALIAN SURF FESTIVAL

OPEN SURFMASTERS

Open Men: COOPER DAVIS

Open Women: FELICITY PALMATEER

Over-35 Men: MITCHELL DAWKINS

Over-35 Women: AMEE DONOHOE

Over-40 Men: JAY PHILLIPS

Over-45 Men: MARK RICHARDSON

Over-50 Men: ROD BALDWIN

Over-55 Men: ROD BALDWIN

Over-60 Men: BRUCE DUNNE

AUSTRALIAN LONGBOARD TITLES

Open Men: DECLAN WYTON

Open Women: TULLY WHITE

Junior Men: AIDAN FEELEY

Junior Women: EMILY LETHBRIDGE

Open Loggers: CLINTON GUEST

Junior Men Loggers: AIDAN FEELEY

Over-35 Men: DEAN BEVAN

Over-35 Women: KIRSTY BEST

Over-40 Men: BEN DICKENS

Over-40 Mens Loggers: BEN DICKENS

Over-45 Men: HAYDEN SWAN

Over-50 Men: GREG BROWN

Over-55 Men: GREG BROWN

Over-60 Men: TONY ABOOD

Over-65 Men: DANIEL BOND

Over-70 Men: DANIEL BOND

AUSTRALIAN BODYBOARD TITLES

Open Men: NATHAN WILSON

Open Women: MILLIE CHALKER

Over-35 Men: WADE BOREE

Over-35 Women: MELISSA BARTZ

Under-18 Jnr Men: PATRICK FRANKLYN

Under-16 Cadet Boys: PATRICK FRANKLYN

Under-14 Grommet Open: JAI TAYLOR

Over-45 Men: JUSTIN KIRKPATRICK

Drop Knee: ZACHARY ARMYTAGE

2018 AUSTRALIAN INDIGENOUS TITLES

Open Men: ROHNIN HENRY MICALE

Open Women: SUMMER SIMON

Masters Men: ANTHONY HUME

Longboard: TOM AVERY

Junior Boys: TAJ SIMON

Junior Girls: SUMMER SIMON

NATIONAL TITLES

2017 SURF DIVE 'N SKI AUSTRALIAN JUNIOR TITLES

Under 18 Boys Champion: JACK THOMAS

Under 18 Girls Champion: INDIA ROBINSON

Under 16 Boys Champion: XAVIER HUXTABLE

Under 16 Girls Champion: JAMAICA SELBY

Under 14 Boys Champion: JOEL VAUGHAN

Under 14 Girls Champion: SAGE GOLDSBURY

2017 AUSTRALIAN SUP TITLES

Open Men: KAI BATES

Open Women: SHAKIRA WESTDORP

Over-40 Men: GLEN TURNER

Over-40 Women: GWEN CARBONE

Over-50 Men: ADAM ROBINSON

2018 nudie AUSTRALIAN ADAPTIVE SURFING TITLES

Men AS 1: DALE TAYLOR

Women AS 1: KATE SAWFORD

AS 2: MARK STEWART

AS 3: DAVE MUNK

AS 4: GAVIN BELLIS

Men AS 5: BARNEY MILLER

Women AS 5: SAM BLOOM

SUP: DEAN MCSPORRAN

AS 6: MATT FORMSTON



NATIONAL HIGH PERFORMANCE PROGRAM



Surfing Australia's National High-Performance Program purpose is to support our Australian athletes to become the world's best surfers and people. Under new leadership and a clear strategy, we understand to build sustainable success it's important to foster an integrated national network, acknowledging this will take time. The sport ensures there's a pathway from grassroots surfing through to the elite. Operationally we've now incorporated a campaign for the 2020 Tokyo Olympic Games, whilst maintaining steadfast focus on the WSL World Championship Tour. The 2017 High Performance Program Review informed a restructure and plans for change management and implementation, so both Elite and Talent short and long-term performance objectives are met.

NATIONAL PROGRAM SUPPORT

Daily Performance Environment interaction to nationally identified athletes can include technical coaching and performance support such as physical preparation, massage, injury management, psychology, athlete career and education support, according to individual performance plan requirements.

NATIONAL TALENT CAMPS

The National Talent Camps aim to source the very best talents from our junior event series and state-based high-performance programs. The camps act as a great opportunity to introduce young surfers to the daily performance environment at the HPC and allow our national HP staff to support individual athlete progression.

2017/18 Camps Included:

- **U/14 Woolworths Surf Camps**
 - Boys Camp 14-16th March, 2018 – 10 athletes 10-14 years of age
 - Girls Camp 19-21st March, 2018 – 10 athletes 11-14 years of age
- **U/16 Mark Richards and Layne Beachley Camps**
 - Mark Richards (Boys) 21-23rd August, 2018 – 11 athletes – Codie Jeffery – 'Most Promising' Award recipient.
 - Layne Beachley (Girls) 7-9th August, 2018 – 12 athletes – Holly Williams – 'Most Promising' Award recipient.

LOCALSEARCH TALENT ID CAMPS

Supporting the development of Australia's most promising young talent to ensure a consistent pipeline of the world's best surfers and people, the vision is to transition as many athletes as possible through to the World Surf League level competition and build strong characters. Through innovative training methods and coaching, surfers fast-track their skill development of progressive and committed surfing with the vision to be leaders in performance.

Camps Included:

- 9 x camps from March to November this year (3 female camps and 6 male camps split into older and younger athletes).

WQS CAMPS

Camps were held at the Surfing Australia High Performance Centre (HPC) to support athletes who are; 1) in Transition into the WQS series for the first couple of years or 2) who are seeded into Primes. Identifying the challenges and performance requirements are very different within this complex competition environment, the camps draw on expertise from both across the system and our national surfing network.

INTERNATIONAL EXPERIENCES

1. Bali, Indonesia

- 3 male athletes – 19-25th June 2018 – Coach Clancy Dawson
- 5 female athletes – 24-30th June 2018 – Coach Kate Wilcomes

2. Hawaii Immersion

Supporting 4 x nationally identified athletes ready to transition to WQS events the intent is to progress Australian competitive surfers' qualification onto the WSL World Tour.

IMMERSION THEMES

- **EVENT** – Sunset QS10000 Prime event including
- **SURF** – Opportunities to surf iconic Oahu breaks with coaching and performance psychology guidance and support
- **CULTURE** – Learn about and connect with Hawaiian/Polynesian culture
- **MEDIA** – mySURFtv team to capture moments and provide valuable media interview practice

COMPETITION SUPPORT

- **WSL World Junior Squad**
Athletes supported with a financial levy toward their individual costs to attend the December event in Taiwan.
- **ISA World Surfing Games – Team Australia Open**
Team supported by Bede Durbidge (SA Elite Program Manager) and HP Coach Tim Macdonald (Head Coach) and Ellie Daley (SA HP Program Administrator).
- **ISA World Surfing Games – Team Australia Junior**
HP Program support through co-coaches Mike McAuliffe and Kate Wilcomes with team manager Blair Semple. Athletes were selected from their strong results in the 2017 Surf Dive 'n Ski Australian Junior Surfing Titles.

WSL WORLD TOUR / NATIONAL SQUAD SUPPORT

Surfing Australia announced its first National & Shadow Squad to start to prepare athletes most likely to qualify for the 2020 Tokyo Olympic Games. We're proud to have a large cohort of athletes currently competing on the WSL World Championship Tour and World Qualifying Series all who are demonstrating world-class performances through their elite careers. Whilst support has been provided to many of these athletes over the course of the year through flexible and tailored performance support, we have evidence of increased engagement as we move closer to Olympic Games qualification.

NATIONAL SQUAD CAMPS

- Olympic Readiness Camp – Surfing Australia High Performance Centre at Casuarina in January
- National Squad Camps x 2 – Kelly Slater 'Surf Ranch' Wave Pool, Lemoore, California in June/July

Australian athletes who qualified for the 2018 WSL World Championship Tour Mick Fanning, Joel Parkinson, Julian Wilson, Adrian Buchan, Owen Wright, Matt Wilkinson, Connor O'Leary, Wade Carmichael, Stephanie Gilmore, Sally Fitzgibbons, Tyler Wright, Keely Andrew, Nikki van Dijk, Bronte Macaulay. Regular wildcard recipients have been both Mikey Wright and Macy Callaghan.





SURFING AUSTRALIA HIGH PERFORMANCE CENTRE

The HPC had another successful year considering the heavy construction throughout the 2017/18 FY.

Despite obvious challenges, patronage and turnover for surf coaching programs remained steady and only experienced a 2% decline in gross profit. Customer feedback also remained positive, setting up an exciting year ahead with the expanded facility open from August onwards.

The centre also remained active outside of surfing programs, offering a variety of experiences for retail and corporate brands including Volcom, Oakley, FCS, Brightcove, Pragmatic Thinking, Stone & Wood and the Institute of Motion. School groups also continued to return for annual programs and again, feedback was exceptionally positive.

With a minor decline in gross profit, the HPC has maintained momentum and moves in to the 2018/19 Financial Year in an exciting position to utilise the expanded facility and build on its existing clientele across surf, sport, corporate and schools.



RECOGNISED
OLYMPIC
TRAINING CENTRE



TEAM AUSTRALIA



In 2017/18, Australian Teams travelled the world chasing gold medals at the Stance ISA World Adaptive Surfing Championships, World Surfing Games, VISSLA ISA World Junior Surfing Championship and World SUP and Paddleboard World Championships.

WOOLWORTHS AUSTRALIAN JUNIOR SURF TEAM

Under 18 Boys

- 1 - NOAH STOCCA
- 2 - CYRUS COX
- 3 - MAX MCGUIGAN

Under 16 Boys

- 1 - GRAYSON HINRICHSEN
- 2 - SETH VAN-HAEFTEN
- 3 - ARCH WHITEMAN

Under 18 Girls

- 1 - PIPER HARRISON
- 2 - SASHA BAKER
- 3 - ZAHLI KELLY

Under 16 Girls

- 1 - MOLLY PICKLUM
- 2 - SAGE GOLDSBURY
- 3 - EMMA CATTLIN

TEAM AUSTRALIA SUP

- LACHIE LANSDOWN - Gold Medal (1st) x 2
- JORDAN MERCER - Gold Medal (1st) x 2
- SHAKIRA WESTDORP - Gold Medal (1st)
- HARRY MASKELL - Silver Medal (1st)
- TERRENE BLACK - Bronze Medal (3rd)
- LINCOLN DEWS - Gold Medal (1st relay)

TEAM FINISH - GOLD MEDAL (1ST)

TEAM AUSTRALIA (SENIOR)

- SALLY FITZGIBBONS
- HOLLY WAWN
- PHILIPPA ANDERSON
- KAI TANDLER
- CALLUM ROBSON
- DEXTAR MUSKENS





PHOTO: 40th inductee into the Surfing Australia Hall of Fame Pauline Menczer (middle)

The Australian surfing community gathered on the Gold Coast on March 6th, 2018 to honour 1993 Women's World Champion Pauline Menczer who was inducted into the Australian Surfing Hall of Fame at the Australian Surfing Awards.

Menczer became the 40th inductee into the Hall of Fame, cementing herself as one of surfing's great individuals. She overcame enormous odds, including lack of sponsorship and crippling rheumatoid arthritis, to build a superb pro surfing career, including an epic World Title win. She defied every possible female stereotype in the process, sustained by her ingrained surfing talent, courage, and a lethal sense of humour. In the process, she also earned the complete respect of every other surfer on tour.



1



2



3



4



5



6



7



8



9

1. Male and Female Surfers of the Year Owen Wright and Tyler Wright
2. Male Rising Star Reef Heazlewood and Peter Townend
3. Female Rising Star Macy Callaghan and Pam Burridge

4. ASB Greater Good Award winner Nev Hyman and Keith Curtain (ASB Mag) - NevHouse
5. Milwaukee Heavy Water Award winner Ryan Hipwood and Cheyne Horan
6. Simon Anderson Club Award winner Coffs Harbour Boardriders Club

7. Surf Culture Award Phil Jarratt and Paul Nielsen for "The Life of Brine"
8. Surfing Australia Hall of Fame Inductee Pauline Menczer
9. Nikon Surf Photo of the Year winner Trent Mitchell and Nikon Australia CEO James Murray



PARTNERSHIPS

The partnership division at Surfing Australia continues to grow, strengthening its portfolio to more than 30 partners.

The partnership team continued to deliver beach-to-broadcast solutions and assisted its partners by engaging audiences, creating meaningful brand experiences, producing authentic digital content, promoting their products and key messages across the country, whilst connecting them with a cool, youthful and fun surfing culture.

nudie extended their initial 3-year partnership to a 6-year term supporting the nudie Australian Boardriders Battle for a further three years while also taking on naming rights to the newly launched nudie SurfGroms program. nudie SurfGroms supported by Rip Curl also gained an exciting new partner in Mick Fanning Softboards.

Other new partners in the period included Hyundai, Air Asia, Griffith University, Localsearch, SAE Group, FireWire, Lost Surfboards, JS Industries and Pic's Peanut Butter who are now the presenting rights partner to the Woolworths Surfer Groms Comps.

Surfing Australia also collaborated with Heritage Brands to launch sunscreen brand 2XP®, a 50+ sunscreen created for sport that was developed for high protection and high performance.

In the past year, Surfing Australia also renewed its partnerships with Oakley, Nikon and FCS. Once again, Surfing Australia's partnership team has gone over and above for their partners.

BEACH TO BROADCAST PARTNERSHIP SOLUTIONS





SURF SCHOOLS

Surfing Australia Surf Schools continued to deliver some great surfing opportunities for participants across 6 States in 2017/18, to in excess of 270,000 participants.

The network of 103 schools delivers programs across a range of activities and disciplines including surf tours; stand-up paddleboarding; bodyboarding; longboarding; and elite coaching programs. Additionally, affiliated schools have access to national programs including nudie SurfGroms and Surf for Life which offer Surfing Australia and Sport Australia branding and support.

The Surfing Australia Surf School Affiliation Program was reviewed in 2017/18 with the findings of the review informing significant plans for the affiliation program in the coming years. Through the review process, all affiliated Schools were provided the opportunity to input into the opportunities and challenges of the existing program and to provide suggestions for its ongoing development. The review was additionally supported by Surfing Australia's first ever appointed Sport Advisory Panel, consisting of members with a variety of experiences in the Australian grassroots surfing industry. The panel of 9 members has representation from 5 States and is comprised of five men and four women who provide guidance and feedback on Surfing Australia's Sport Development Strategy.

103 MEMBER SURF SCHOOLS

MORE THAN 270,000 SURF SCHOOL PARTICIPANTS

FIRST SPORT ADVISORY PANEL APPOINTED



BOARDRIDERS CLUBS

Surfing Australia, in conjunction with our state associations, recognise club surfing as the core foundation of Australian surfing.

Boardrider Club competitions teach the skills required to pursue a competitive career, and introduce surfers to the benefits of the support and friendship offered through club membership.

The nudie Australian Boardriders Battle has become a significant event on a lot of boardrider clubs' calendars. Looking forward to its 6th year in 2018/19, it continues to be the country's biggest grassroots, boardriders event series and will be back at Newcastle for the third time this coming February.

Affiliated boardrider clubs can be proud that they are members of a larger organisation whose primary purpose is to develop the sport of surfing by investing into grassroots programs and events. The organisational structure beginning with the club through to state associations, national governing body and ultimately overseen by the Sport Australia provides the foundation upon what all great sports in this country are built on.

216 AFFILIATED CLUBS

21,949 MEMBERS



EDUCATION

Surfing Australia in association with its State branches, presents many coaching and judging courses every year. Currently there are 1478 active accredited coaches and 306 active judges registered on our national database. These coaches and judges are integral to the surfing workforce in Australia, including Surf Schools and boardrider clubs.

Surfing Australia continues to license programs for international delivery via the International Surfing Association who run courses across the globe. The continued partnership will see further developments for Australian and international surf coaches in 2018/19.

Also in 2018 Surfing Australia partnered with the Queensland Academy of Sport to create the first Surfing Australia- Queensland Talent Pathway Coach position (subsequently filled by Kate Wilcomes), which is improving the capability of the regional network of High Performance Coaches in Queensland.

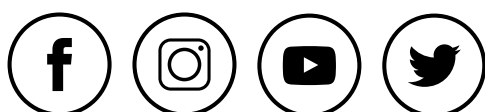
1,478 ACCREDITED COACHES

306 JUDGES

PROMOTING THE PATHWAY



PRESENTED BY
Woolworths



mySURF.tv is Surfing Australia's digital content platform. Its purpose is to inspire and engage through sharing stories of the surfing lifestyle. It was launched on December 1, 2013.

(as at Oct 31, 2018)

Video Views: 8,649,137

Unique Users: 3,215,193

Surfing Australia TV is a monthly, half-hour program broadcast on Channel 9 and Channel Go! showcasing the organisation's many different programs from junior development, through to elite athlete coaching, event management and industry education.

Nearly 100 half hour shows since its launch.

Surfing Australia's stable of new responsive online platforms has more than 120,000 unique visitors per month and more than 410,000 page views per month.

Websites we own and control include:

www.surfingaustralia.com

www.mysurf.tv

www.surfgroms.com

www.surfingaustraliahpc.com

www.surfcoach.com

www.learntosurf.com

www.australianboardridersbattle.com

www.australianjuniorsurfingtitles.com

www.australiansuptitles.com

www.oakleybattleclips.com

www.australiansurffestival.com

www.australiansurfingawards.com

Surfing Australia's weekly EDM's – "The Weekly Wave" and "mySURF.tv" go out to more than 30,000 users combined.

Facebook

Total Followers: 348,314

Instagram

Total Followers: 210,377

Twitter

Total Followers: 9,314

Youtube

Total Subscribers: 3,590



mySURF.tv

Surfing Australia's digital platform mySURF.tv continued solid growth in its fourth season over the summer of 2017/18 with the majority of shows shot on the North Shore of Hawaii. The show was again hosted by Australian World Surf League (WSL) commentator Ronnie Blakey. It featured the best surf content from around the globe from the likes of Noa Deane, Shane Dorian and Mick Fanning. Surfing Australia TV presents "The Hold Down", a new series in production is due to air in December 2018.



WEBSITES & SOCIAL MEDIA

Surfing Australia relaunched surfgroms.com once again in 2018 with a new and improved booking platform. Work continued on the Surfing Australia website with a focus on accurate and relevant data.

Surfing Australia's social media platforms experienced strong growth again in the 2017/18 financial year, outperforming many larger NSO's in the process.

WEBSITE STATS – July 1st, 2017 to Oct 31st, 2018

	Sessions	Unique	Page Views
surfingaustralia.com	822,935	394,868	2,223,561
mysurf	1,774,703	556,217	2,506,045
surfgroms	100,999	59,311	383,815
hpc	50,413	32,511	153,760
surfcoach	17,288	11,821	63,415
abb	47,998	28,485	84,977

mySURF total views since Dec 1 2013	Unique users
8,853,579	3,215,193

SOCIAL AUDIENCE

FACEBOOK

Surfing Australia	156,440
mySURF.tv	159,622
HPC	19,031
SurfGroms	12,139
Adaptive Surfers of Aust	1,082
TOTAL	348,314

INSTAGRAM

mySURF.tv	122,544
Surfing Australia	64,142
HPC	20,906
SurfGroms	2,064
Adaptive Surfers of Aust	661
TOTAL	210,377

YOUTUBE

Lifetime	1,047,408
12 months to October 31st, 2017	78,912

STATE BRANCHES



It was another fantastic 12 months for Surfing Victoria. 2018 saw the successful running of the 57th Rip Curl Pro at Bells Beach alongside continued improvements in our events and programs around the state. Italo Ferreira claimed his first Bell and joins an elite group of surfers to win the prestigious Rip Curl Pro. Stephanie Gilmore took home another Rip Curl Pro Bell with her win.

Phillip Island surfer Carl Wright was awarded the Victorian Wildcard into the Rip Curl Pro after narrowly beating Jack Perry in the Visit Victoria Trials.

Our Victorian State Teams again did us proud and performed well in all disciplines. Congratulations to Greg Brown (over 55 Longboard) and Justin Kirk-Patrick (Over 45 Bodyboard) who claimed Australian Titles in their respective divisions.

The Australian Indigenous Surfing Titles has gone from strength to strength in the past few years with the largest gathering of the Australian Indigenous community at Bells Beach since its reincarnation in 2012. The event was taken out by Rohnin Henry Micale. Taj Simon won the Junior Men's and Summer Simon won both the Junior and Open Women's divisions. The Longboarding division was won by Tom Avery and the Over 35 men's was won by Anthony Hume.

Stand Up Paddleboarding for Women will continue into its third year with the assistance of VicHealth. This program has seen some incredible outcomes across the whole state for females.

Surfing Victoria would like to thank the Victorian Government, VicHealth, Play it Safe by the Water and all our other partners for their continued support of Victorian surfing.





After another busy year in the west, Surfing Western Australia has continued to see growth at all levels. We are excited to see the return of the Margaret River Pro as an inclusion on the WSL Championship Tour in 2019. Surfing WA is proud to maintain partnerships with major sponsors including RAC, Healthway, the Department of Sport and Recreation and Tourism WA.

In the water, Western Australia's high-performance surfers continued to improve on both the national, and global stage. Surfing WA now runs a total of 4 international surfing events, with the Creation of two new WSL QS1000's in 2018. At a grassroots level, Surfing WA maintained the top spot for delivery of the nudie SurfGroms program nationally and educated over 30,000 participants across all boardriding codes through various programs.

Online, Surfing WA's following has increased 17% on its 2017 figures. We continue to grow and refine our social channels. As part of our ongoing commitment to ocean and surf safety awareness, Surfing WA has successfully implemented our Surfers Rescue 365' program. A total of 12 Surfers Rescue 365 courses delivered to 156 participants on board rescue and critical lifesaving skills.

Overall, a successful year for surfing right across the vast Western Australian coastline in 2018, we look forward to the year ahead.



It's been another great year for Surfing South Australia and again we are grateful for the support we have received especially from the Office for Recreation, Sport and racing.

Our inaugural Southern Surf Festival went off with a bang. The event ran over 4 days combining all our Masters State Title events and a Junior round along with a festival and was a great success attracting in excess of 250 participants and 3000 spectators. Thank you to all the sponsors that made the event possible and support from the Alexandrina Council. We are now preparing for the 2019 event which will be bigger and better.

Let's SUP, our Stand UP Paddle board program for women presented by the Office for Recreation, Sport and Racing was a great success and we look forward to continuing with this program over the next financial year.

Another new event for SA was the Billabong King of the Bowl which was held at Seaford over a 9 week waiting period. The event finally got the green light in week 8 and invitee's congregated on Seaford and put on a spectacle for crowds. Winners Jarrod Howse and Amy Gore were stoked to become the first King and Queen of the Bowl and walk away with equal prize money. Surfing SA continues to drive gender equality in our sport and we were stoked with the outcome of this event.

The Hurley Winter Classic ran in pristine conditions at Parsons Beach over the Queen's Birthday long weekend. We were stoked to see the High Performance Centre coach Tim Macdonald take out this year's event after coming so close in previous years.

Our development programs presented by Cheryl Peat continue to gather momentum with record numbers of attendees for this year. There has also been a considerable improvement in female participation numbers.

We now look forward to running the Surf Dive 'n Ski Australian Junior Surfing Titles in December and showcasing SA to all our interstate guests.



STATE BRANCHES



In it's 53rd year of operation, Surfing Queensland once again witnessed a significant list of achievements including the activation of over 30 events, from Agnes Water to Coolangatta – which saw an abundance of champions crowned in divisions ranging from 10 and under all the way through to the over 70 masters division, across a range of disciplines. We have undeniably witnessed another successful year for Surfing Queensland across every department in the organisation.

Surfing Queensland's major events calendar kicked off with the 2018 Flight Centre Burleigh Pro Qualifying Series (QS) 1000 activated with a stunning new setup involving a two-story corporate and officials structure on Burleigh Point. Some of the world's best surfers competing in the World Qualifying Series (WQS) took to the iconic Burleigh Heads point break to battle it out, and the calibre of competition certainly didn't disappoint the huge number of spectators. It was Coolangatta's Kobie Enright who took out the women's division, and Wollongong's Nicholas Squires who placed first in the men's division. Squires suffered from a bluebottle sting during an exciting final heat, but put the pain aside to persevere and take the win. Surfing Queensland is pleased to announce the Burleigh Pro will be returning in 2019 and will be bigger and better than ever, much to the delight of Gold Coasters and Queenslanders alike.

Toward the back end of the year, Surfing Queensland once again gives back to the local community through the introduction of our Pups on Sups event. This is an event in which SUP riders have the chance to spend a day on the water with their furry friends, proving to be a great opportunity to get some exercise with their pets in a friendly competition environment. The family-friendly event was held at Currumbin Creek, and included both an open men & women's 2km race, along with an open men & women's 500m sprint. The brand new event was deemed a huge success, swimming in media traction - much to the delight of all competitors from our community who may not have been used to the spotlight.

Another successful initiative from Surfing Queensland was our Women On Water program, which was successfully activated across many locations throughout Queensland. The initiative has been very popular, encouraging females to lead a healthy, active lifestyle and a great social opportunity to meet and connect with new people. Stand up Paddle boarding provides a fantastic physical workout both aerobically and for building strength. The two-hour sessions were run on the Gold Coast, Sunshine Coast, Bargara, Townsville, Brisbane and Bowen.

Progress is continuously being made across every department of the organisation, with new initiatives being introduced regularly as the sport continues to grow in our beautiful state. Surfing Queensland would like to thank the Queensland Government and all of our supporting partners for their continued support throughout the year, and we look forward to the year ahead.





New South Wales remained one of the strongest legs in professional surfing with the Vissla Sydney Surf Pro, World Surf League (WSL) Qualifying Series (QS) event taking place at Manly in early 2018.

With 6,000 QS points up for grabs, some of the world's best surfers competed as they kicked off their 2018 campaign in style.

Member for Manly MP James Griffin expressed his delight at being able to keep an iconic surfing event on Manly's shores.

"I'm proud to welcome the Vissla Sydney Surf Pro event to Manly, it will be a fantastic event and I'm delighted that our community will continue to enjoy pro surfing," said Griffin the time of the announcement. "Importantly, not only will the event bring the best international surfers to Manly, but our local junior talent will have an opportunity to shine."

Joining the Vissla Sydney Surf Pro on the NSW summer surf event calendar was World Junior Championships, the Vissla NSW Pro Surf Series, The nudie Australian Boardriders Battle National Final and Surfest.

The end of 2017 saw a climatic end to the Women's WSL Qualifying Series, with the Port Stephens Toyota Pro at Birubi Beach. The QS 6000 concluded with Johanne Defay taking top honours over Tatiana Weston-Webb and both surfers cementing their position onto the 2018 Championship Tour.

For the first time since surfing's boom in popularity in the 1960s, leaders of Surf Life Saving NSW and Surfing NSW reached an agreement between the two state bodies. Increased co-operation, strong developmental pathways for athletes, and shared industry knowledge are just some of the many benefits for Australia's coastal communities.

A Memorandum of Understanding was signed by Surf Life Saving NSW CEO Steven Pearce and Luke Madden (Surfing NSW CEO), which heralds a new era of cooperation.

Some of the features of the new agreement include lifeguards and lifesaving assets provided to increase safety at Surfing NSW competitions, while the Surf Life Saving Academy will conduct First Aid Training for the Maroubra-based organisation.



Surfing Tasmania enjoyed a strong 2018 season with further development planned.

Ten state championship events including the Woolworths Junior State Championship Series, Nudie Australian Boardriders Battle Qualifying event and Woolworths Surfer Groms in February made for a busy year across all regions of our island state.

Highlights included: State Government \$10,000 Grant; Tas. Community Fund Grant of \$8500 for a new multi-purpose trailer, portable generator and PA system; small budget surplus and the establishment of a new SUP/Surf school in southern Tasmania. Significant was the appointment of our second female Board member, the development of a new equality policy and strategy including equal prizemoney for women and Women on Waves season opener event for 2019 season.

Most notable was the successful running of our first ever event at Devonport on the north-west coast as part of a strategy to bring state level competitive surfing to this large region of Tasmania that currently produces a dominant crop of state juniors. The Phantom Coast Classic will be followed by a mobile junior event to be held over the October school holidays next year.

Our Junior State Team enjoyed some positive performances at Culburra in NSW as a new crew adapt to the extra pressures with national competition. An additional Surfing Australia HPC training program for selected U18 juniors was welcomed.

Surfing Tasmania would like to pay tribute to former Surfing Australia CEO Andrew Stark for his guidance, commitment and belief in a sustainable future for Surfing Tasmania.



FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2018

	2018 \$	2017 \$
CURRENT ASSETS		
Cash and cash equivalents	1,316,978	3,542,871
Trade and other receivables	240,047	246,969
Financial asset	-	25,938
Inventories	12,136	7,805
Other assets	83,602	48,237
TOTAL CURRENT ASSETS	1,652,763	3,871,820
NON CURRENT ASSETS		
Property, plant and equipment	7,957,337	2,509,876
TOTAL NON CURRENT ASSETS	7,957,337	2,509,876
TOTAL ASSETS	9,610,100	6,381,696
CURRENT LIABILITIES		
Trade and other payables	846,533	603,467
Employee benefits	277,374	223,950
Other financial liabilities	1,091,408	3,236,559
TOTAL CURRENT LIABILITIES	2,215,315	4,063,976
NON CURRENT LIABILITIES		
Borrowings	745,308	650,308
TOTAL NON CURRENT LIABILITIES	745,308	650,308
TOTAL LIABILITIES	2,960,623	4,714,284
NET ASSETS	6,649,477	1,667,412
EQUITY		
Reserves – High performance centre	4,812,155	-
Reserves – Other capital asset funding	135,000	-
Retained earnings	1,702,322	1,667,412
TOTAL EQUITY	6,649,477	1,667,412

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2018

	2018 \$	2017 \$
CASH FLOWS FROM OPERATING ACTIVITIES		
Receipts from customers	10,210,581	10,431,783
Payments to suppliers and employees	(6,957,367)	(6,814,237)
Interest received	73,848	46,574
Interest paid	(11,426)	(12,991)
GST remitted to ATO	(87,927)	(603,305)
Net cash provided by/(used in) operating activities	3,227,709	(3,047,824)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchase of property, plant and equipment	(5,574,540)	(135,542)
Net cash provided by/(used in) investing activities	(5,574,540)	(135,542)

CASH FLOWS FROM FINANCING ACTIVITIES

Proceeds from borrowings	95,000	100,000
Repayment of borrowings	-	-
Withdrawal from/(investment in) term deposit	25,938	(25,938)
Net cash provided by/(used in) financing activities	120,938	74,062
Net increase/(decrease) in cash and cash equivalents held	(2,225,893)	2,986,344
Cash and cash equivalents at beginning of year	3,542,871	556,527
Cash and cash equivalents at end of financial year	1,316,971	3,542,871

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 JUNE 2018

	2018 \$	2017 \$
CURRENT ASSETS		
High performance	2,261,836	1,942,070
Sponsorship & events	2,694,798	2,716,469
Sport development	1,257,272	1,398,397
Communications & digital media	536,560	501,079
Other income	169,820	181,209
Building grant income	4,812,155	128,092
Total revenue	11,732,441	6,867,316
Direct expenses	(4,434,579)	(4,335,655)
Depreciation and amortisation expense	(45,854)	(107,930)
Other expenses	(2,258,517)	(2,259,174)
Finance costs	(11,426)	(12,991)
	(6,750,376)	(6,715,750)
Profit/(loss) before income tax	4,982,065	151,566
Income tax expense	-	-
Profit/(loss) for the year	4,982,065	151,566
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income for the year	4,982,065	151,566

STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 30 JUNE 2018

2018	Retained earnings \$	Total \$
Balance at 1 July 2017	1,667,412	1,667,412
Profit attributable to members	4,982,065	4,982,065
Transfer to capital reserves	(4,947,155)	-
Balance at 30 June 2017	1,702,322	6,649,477
2017		
Balance at 1 July 2015	1,515,846	1,515,846
Profit attributable to members	151,566	151,566
Balance at 30 June 2016	1,667,412	1,667,412



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PHOTO: Men's world number three Julian Wilson
as at June 30th, 2018



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