2016 ANNUAL REPORT
Surfing Australia is a National Sporting Organisation that was formed in 1963 to establish, guide and promote the development of surfing in Australia. Surfing Australia is the representative body on the International Surfing Association (ISA) of which there are 97 member countries and is recognised by the Australian Sports Commission, the Australian Olympic Committee and is a member of the Water Safety Council of Australia. Surfing underpins an important part of the Australian coastal fabric. It forms part of a lifestyle in which millions participate.

PURPOSE
To create a healthier and happier Australia through surfing.

VISION
Strengthen our sport and connect with all surfers

VALUES
Real
We live the surfing lifestyle and we share the stoke

Progressive
We embrace change and value new ideas

Trustworthy
We deliver on our word and exceed expectations

Respectful
We appreciate the history, culture and tradition of surfing
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ON THE COVER: Tyler Wright celebrates her first World Title.
PHOTO: WSL.

THIS SPREAD: Joel Parkinson competing at the 2016 Komune Bali Pro.
BACK COVER: Mick Fanning on his way to victory at the 2016 J-Bay Open.

surfungaustria.com | 001
CORE OBJECTIVES

01. Create a seamless sport development pathway for participants at all levels of the sport.

02. Strengthen national event portfolio and grow partnerships across all programs.

03. Deliver a consistent pipeline of Australian World Champions.

04. Grow audience and revenue through ongoing innovation in communications and digital media.

05. Strengthen the national surfing network and ensure operational and organisational excellence at all levels.

ORGANISATIONAL CHART
Surfing officially announced as an Olympic Sport for Japan 2020

Tyler Wright won her first WSL world title

New AIS Skate to Create aerial training facility opened at the HPC

North Narrabeen Wins the Original Source Australian Boardriders Battle

Silver Medal for Team Australia at the ISA World Junior Championships

Woolworths confirmed as a new major partner of Surfing Australia

Nudie confirmed as new major partner of Surfing Australia

World Surfaris confirmed as a new major partner of Surfing Australia

mySURF.tv broadcast on channel 9 as 12 x ½ TV shows

Our social media achieved 6th largest following of all NSO’s

Ran the inaugural nudie Australian Adaptive Surfing Titles

Commenced Soldier On Surf Therapy Program

Raised $75,000 for Surf for Life Project to allow over 2000 underprivileged kids to experience surfing
PARTNERS

Julian Wilson competing in Margaret River. PHOTO: WSL.
The Australian Sports Commission (ASC) congratulates our National Sporting Organisations (NSOs) on their achievements this year. In particular, we congratulate all of our athletes who represented Australia in the Rio Olympic and Paralympic Games. You did so with great distinction. The country is proud of your commitment and dedication, and the manner in which you conducted yourself throughout the campaigns.

In the aftermath of the Games, the Board of the ASC has re-committed to the core principles of Australia’s Winning Edge, the ASC’s ten year plan for high performance sport introduced in 2012. The four key principles are: high aspirations for achievement; evidence-based funding decisions; sports owning their own high performance programs; and a strong emphasis on improved leadership and governance.

We are confident these principles serve the long term interests of sporting sector.

We will also use the experience of the last four years to seek to improve implementation of Winning Edge in ways that will benefit the sector.

The ASC is equally committed to increasing community participation in sport, particularly amongst our children and youth. We have been pleased this year to see our flagship participation program Sporting Schools reach over 4,300 schools in partnership with NSOs.

Innovations by the ASC this year included the release of our Integrity Guidelines for Directors and Leaders of Sporting Organisations, which provides directors with comprehensive and practical guidance for the first time on anti-doping, sport science and medicine, illicit drugs, match-fixing, child protection and member protection – vital issues for maintaining trust and respect in the sporting sector.

We also staged our inaugural Athlete and Coaches Forum, giving Australia’s elite athletes and coaches the opportunity to share their experiences and enhance their leadership capabilities.

And we were delighted to see fruits of our efforts to improve female opportunity in sports, with improved elite and participation opportunities in women’s sport, better media exposure, some outstanding new commercial deals, and an increase in female representation at NSO board level from 27 per cent to a 39 per cent across the top 23 NSOs.

**Looking ahead, ASC priorities include:**
- further institutional and governance reform in sport, with an emphasis on increased national integration and alignment
- increased funding for sport, including new non-government sources of funding
- further embedding sport in schools’ educational programs
- improved national coordination of sports infrastructure spending, and
- Improved use of data and technology in sports.

Reforms like this are often hard to achieve but have profound long term benefits. The evermore competitive environment in world sport on display in Rio highlights the critical importance of further reform if Australia is to maintain its proud reputation and traditions as a sporting nation.

The ASC thanks all of our sector partners for your effort and contribution to Australian sport. We look forward to continued success and progress together.

**John Wylie AM**
Chair
Australian Sports Commission
Olympics inclusion, a newly crowned Female World Champion, and continued digital footprint expansion are just the tip of the iceberg when it comes to the last 12 months at Surfing Australia HQ.

Tyler Wright became the 21st Australian World Champion when she wiped out her competition at the Roxy Pro in Hossegor France. From adversity comes greatness and Tyler’s fortitude fuelled her inspiration to win her maiden world title with a consistently powerful performance all year. I am incredibly proud of her and congratulate Tyler and her team of loyal supporters for bringing the Women’s World Title home to Australia.

We are officially an Olympic Sport with the announcement by the IOC inviting surfing to be included into the 2020 Tokyo Olympic Games. I congratulate and sincerely thank the International Surfing Association led by President Fernando Aguerre for their effort over the past two decades to make this Olympic dream come true. This is a game changer for our sport and Surfing Australia are at the forefront with our Hurley Surfing Australia High Performance Centre and team of expert coaches and staff. Over the next 4 years we will be investing heavily in the development of our Olympic program to ensure we bring home the first Olympic Surfing Gold Medals. No Pressure!

We are excited to welcome nudie, The Creators of Good, as the new naming rights sponsor of the Australian Boardriders Battle Series. Under the partnership, nudie will become a major partner of Surfing Australia and ensure the sustainability of some of our key programs including the nudie Australian Boardriders Battle, nudie Australian Adaptive Surfing Titles, the Surf for Life Project, Solidier on Surf Therapy Program and the Australian Surfing Awards incorporating the Hall of Fame. Surfing Australia’s purpose of creating a happier and healthier Australia through surfing and nudie’s ethos of ‘creating good’ is the perfect fit and will ultimately assist in delivering positive outcomes for surfers across the country.

Our digital footprint continues to expand and grow, demanding an enormous amount of resource and expertise. Through mySURF.tv, Surfing Australia TV, our social media platforms and our website, we have managed to achieve exceptional results in the promotion of our sport to a wider aspirational audience. The digital space is a challenging landscape to navigate, yet despite this I am proud of our team and their ability to embrace the challenge with innovative thinking and creative solutions.

Our new strategic plan focuses our attention on stronger engagement with all surfers, investing in boardriders clubs, delivering world champions and growing our digital audience. Our passionate CEO Andrew Stark is driving all of these objectives, and I wish to thank him for his wonderful leadership and dedicated service to the organization and the sport of surfing.

I am thrilled to steer Surfing Australia into this new and exciting phase of growth and opportunity. Thank you to our dedicated staff, our state bodies and all of our sponsorship partners and supporters. A special thank you to my volunteer board of directors who are always willing to provide their expertise and support to ensure the continued success of Surfing Australia.

Layne Beachley AO
Chair
Welcome to the 2016 Surfing Australia Annual report

It has been an exciting year with the official announcement of surfing to be included into the Japan 2020 Olympic Games. This represents a fantastic progression for our sport both in Australia and abroad.

Sincere congratulations to Tyler Wright who won her first WSL World Title. Tyler is an inspiration to so many young surfers and is a great example of a young surfer who has progressed through all the state and national surfing programs on offer over the past decade and has now achieved the ultimate goal of a WSL World Title.

Surfing Australia launched our new 3-year strategic plan this year that will take us towards the Japan 2020 Olympics. The plan focusses on strengthening our sport and connecting with all surfers and has 5 core objectives that include:

1. Create a seamless sport development pathway for participants at all levels of the sport
2. Strengthen national event portfolio and grow sponsorship across all programs
3. Deliver a consistent pipeline of Australian World Champions
4. Grow audience and revenue through ongoing innovation in communications and digital media
5. Strengthen the national surfing network and ensure operational and organisational excellence at all levels

The new plan sets our organisation up extremely well for the next 3 years as we strive to continue to offer excellent programs at all levels of the sport.

The following report will provide a snapshot of the key outcomes across all our various programs from grass roots to elite and across our digital media business department that continues to evolve and grow.

Overall we are very happy with the progress of the organisation over the past year and look forward to prosperous years ahead for the sport and the organisation alike.

I would like to acknowledge all our key stakeholders that play such a critical role in our ability to deliver such quality programs and initiatives. Our principal partner, the Australian Sports Commission and the Australian Institute of Sport play and integral role in our organisation along with our various program and organisational sponsorship partners and digital media partners. I would also like to thank and acknowledge the great work that takes place around the country by state branches, clubs and surf schools and the many coaches and officials that ensure our programs are delivered to the highest standard.

A special mention to the voluntary board of Surfing Australia chaired by Layne Beachley and to our committed and dedicated team of staff for their efforts to ensure that we deliver on our purpose to create a healthier and happier Australia through surfing.

Kind Regards

Andrew Stark
Layne Beachley – AO – Chair

Layne is the most successful female surfer in history and the only surfer, male or female, to claim six consecutive World Titles. She recently achieved yet another first in Australian sport by becoming Surfing Australia’s Chairperson. She is the first former female World Champion of any sport to take on the role in a National Sporting organisation. Layne brings an undisputed level of credibility as both a competitive surfer and a social entrepreneur. With seven ASP World Titles and a total of 29 tour victories her competitive record is unmatched. Layne has also given so much back to the sport of surfing through her public profile, 15 years of active service on the ASP board and staging the richest ASP Women’s World Tour event for seven consecutive years. Outside of surfing through her own charity, Aim for the Stars, girls and women across Australia have received over $850,000 in financial grants to assist them with pursuing their dreams and achieving their goals. In 2012, Layne was hand picked by the AOC to be an Athlete Liaison Officer for the Australian Olympic team, mentoring, inspiring and supporting our athletes during the London Olympic Games. Prior to the games Layne managed her surf wear and clothing line, Blue Kiss by Layne Beachley, sold nationally through Rebel Sports and Myers stores. On Australia Day 2015, Layne was awarded with an Officer of the Order of Australia for her distinguished service to the community through support for a wide range of charitable organisations, as a mentor for women in sport and as a world champion surfer. Now in 2016, Layne continues to be a highly sought after motivational speaker and media commentator travelling the world inspiring and showing others how to be unbeatable through her delivery of workshops and keynote presentations. Layne also offers her time as an ambassador for Wyndham Vacations, Waterline Challenge, Laureus Sport for Good Foundation, Planet Ark, Surf For Life, 1 Million Women and more. She also sits on the board of the Sport Australia Hall of Fame and is mentor for their scholarship program.

Rob has over 30 years’ of corporate experience in Australia and Asia including over 10 years in a CEO capacity. Rob is currently the CEO of QSRH Ltd (“QERH”). QSRH owns and operates three iconic brands in the Quick Service Restaurant Sector with 18,000 people employed throughout 600 restaurants in Australia and overseas. Prior to joining QSRH, Rob was responsible for Westpac’s Retail, Business and Agri banking operations throughout Australia. For the six years before that he was the CEO of BT Financial Group, responsible for all of Westpac’s funds management, financial planning, insurance, private banking, broking, platform and superannuation businesses in Australia. Rob is also a founding Director and Deputy Chair of the Australian Indigenous Education Foundation (AIEF), a member of the Advisory Board to the UTS Faculty of Law and a Director of CIMB Group, the largest investment bank in the ASEAN region and one of the largest banks in Malaysia. In 2011 Rob was awarded the prestigious UTS Alumni of the Year for Excellence in recognition of his achievements in the business community and social sector. Rob is a passionate surfer who learnt to surf on the NSW South Coast, an area that he still visits and surfs as often as possible.

Matt was appointed Chief Executive Officer of the St Kilda Football Club in April 2014. St Kilda is a foundation club of the Australian Football League with significant membership, commercial and community interests. Prior to joining St Kilda, Matt was CEO of the AFL Players Association representing the interests of current, future and former AFL players in a range of industrial, commercial and development matters. Before his roles in the AFL Matt worked as a commercial lawyer advising numerous sporting organisations, businesses, athletes and government. He has a Bachelor of Arts (Psych), Bachelor of Laws (Hons), Advanced Management Program (INSEAD). Matt also has extensive experience in supporting community causes and organisations having been chairman of Ladder – an AFL Players charitable initiative to tackle youth homelessness and a director of AFL SportsReady – the AFL industry’s group training company.
Don O’Rorke

As co-founder of Consolidated Properties, Don has overseen more than 200 projects nationally, ranging from masterplanned residential communities through to retail, industrial and commercial developments. Don is a former President of the Queensland Division of Property Council of Australia, having served on the Council for 10 years. He is also a former Director of listed national property group Trinity, former Director of Brisbane Marketing, and former Deputy Chairman of the Wesley Medical Research Institute. Don currently sits on the Reserve Bank’s Small Business Finance Advisory Panel and is a Board Member of Surfing Australia. Don is a passionate surfer who can regularly be seen in the lineup at Casuarina Beach, NSW.

Carly Loder

Carly Loder is a marketing professional with over 16 years corporate marketing experience and has held senior roles covering all disciplines in marketing and communications with deep experience across the brand, digital and innovation disciplines. Carly currently is the Director of Marketing and Communications for FOX SPORTS Australia – Australia’s leading sports broadcaster. Prior to joining FOX SPORTS, Carly was the Chief Marketing Officer for BT Financial Group for 3 years. Carly holds a Bachelor of Business degree from Newcastle University and is currently studying to complete an Executive MBA from the Kellogg School of Marketing at North Western University. Carly is a Certified Practicing Marketer, awarded by the Australian Institute of Marketing.

Sean Doherty – Outgoing Board Member

Sean Doherty grew up on the north coast of NSW. After graduating from Newcastle University with a Business degree he took a job working at Tracks surfing magazine, and after 10 years at the magazine he became its longest serving and most successful editor. His writing has been published widely in surf, lifestyle and travel magazines across the world, and his debut book, the biography of surfing legend Michael Peterson, became a national bestseller. He has worked as a surfing commentator and correspondent for 15 years, and has worked on the broadcasts of more than 50 World Tour events. He works today as a freelance writer and editorial consultant. He has been a board member of Surfing Australia since 2004.

Brett Chenoweth

Brett has over 20 years of professional experience working exclusively in the areas of media, technology, telecommunications and digital businesses. He has held senior executive roles at APN News And Media Limited (Chief Executive Officer and Managing Director), Telecom New Zealand (Head Of Group Strategy and Mergers & Acquisitions; Head of Australian Consumer Group), the Publishing and Broadcasting Limited group (ecorp Ltd and ninemsn Pty Ltd; Head of Business Development) and Village Roadshow Pictures Pty Ltd (General Manager And Vice President). Brett is a proven Chief Executive Officer, Director and Chairman of a number of private and public companies in the media, telecommunications, technology and entertainment sectors in Australia, New Zealand, the United States and Asia. Brett is currently Chairman of Madman Entertainment, Canberra Data Centres and Yellow Pages (NZ). He serves as the Chairman of the Advisory Board of H.R.L Morrison & Co. and sits on the boards of HJB Limited and eftpos Payments Australia and is a founding partner of the Bombora Group.
SPORT DEVELOPMENT PATHWAY

DELIVERING THE PATHWAY THROUGH:

**Surf Groms**
A national junior participation program for 5-12 year olds.

**Wahu Surfer Groms Comp**
A national junior competition series to cater for micro groms from Under 8 through to Under 14.

**Subway Surf Series**
A nationwide, 7-event, World Surf League (WSL) sanctioned Pro Junior Surf Series

**Australian Boardriders Battle**
National boardriders club competition series to promote clubs and build capacity in clubs.
NATIONAL TITLES

Surf Dive n Ski Australian Junior Surfing Titles

Australian Surf Festival
INCLUDING:
• Open Surf Masters
• NRMA Australian Longboard Titles
• Australian Bodyboard Titles

Toyota Australian Standup Paddleboard Titles

Australian Indigenous Surfing Titles

State of the art high performance training facility designed for Australia’s elite surfing talent and supported by the Australian Institute of Sport (AIS). The HPC also offers programs for recreational surfers.

Held annually to preserve the history of Australian surfing and honour its great achievers.
Surfing Australia's Surf for Life Project has had another very successful year, with over 2,000 underprivileged and disadvantaged Australian kids getting involved from all around the country.

Surfing Australia's task in 2015-2016 was to once again raise enough money to deliver Weet-Bix SurfGroms to underprivileged children from all around Australia. Exclusively for those that would otherwise have no access to the program, this initiative aims to provide children with an experience they will never forget and introduce them to a new sport that may offer them new opportunities through life and into the future.

With the support of the Australian Sports Foundation donations came flooding in from members of the public and from supporting organisations. Noteworthy contributions were made by the Quiksilver Foundation; the NJ Innis Charitable Foundation; the Prior Family Foundation, Macquarie Sports and the John and Myriam Wylie Foundation in support of the Surf for Life Project.

A total of more than $75,000 was raised for 2016. Subsequently, between January and October 2016, Surfing Australia worked with 22 national children's charities and delivered a total of 30 programs to underprivileged Australian kids across 5 different states. These programs were collectively delivered by our network of Weet-Bix SurfGroms delivery centres around the country.
The Wahu Surfer Groms Comps have helped to launch the careers of many of Australia’s most promising junior surfers with 758 children taking part in the 2015/16 event series.

Regarded as one of the major stepping stones in the development of young Australian surfers, the 10-event Wahu Surfer Groms Comps caters for surfers from Under 8 to Under 14 and was held in New South Wales, Queensland, Victoria, Western Australia, South Australia and Tasmania over summer. The Under 8 was a mixed division with parent assists, while competition was held in both boys and girls in the Under 10, Under 12 and Under 14 divisions.

Twenty junior surfers, who won the Under 14 divisions during the event series, enjoyed an all-expenses paid training program at respective boys’ and girls’ camps at the Hurley Surfing Australia High Performance Centre (HPC).

The surfers at the boys’ camp included: Finn Hill, Lennox Chell, George Pittar, Josh Stanton, Xavier Huxtable, Jamie Thomson, Taj Stokes, Ethan Huxtable, Forrest Finlay and Harrison Green.

The girls’ camp winners included: Cedar Leigh-Jones, Nyxie Ryan, Elle Clayton-Brown, Emma Catlin, Zahli Kelly, Charli Hurst, Raya Campbell, Arabella Wilson, Lily McDonald and Dimity Payne.

TOP: Marlon Harrison competing in a Wahu Surfer Groms Comps
Presented by Woolworths Event. PHOTO: Surfing NSW.
Australia’s best young shredders were making waves around the country when the Subway® Surf Series returned for its second year - to support the nation’s best young surfing talent - along with a new and exciting association with the World Surf League (WSL).

The 10-event series included seven qualifying Subway® Pro-Juniors and three non-qualifying Subway® Surf Series events, and saw 724 teens take part in 2015/16.

The WSL sanctioned Subway® Pro Junior events, which includes 18 and under boys and girls divisions, formed part of the 2016 WSL Australasian Junior Qualifying Series (JQS), providing the winning athletes with an opportunity to win a coveted world title at the WSL World Junior Championships in early 2017.

Ethan Ewing and Macy Callaghan put the icing on the cake in what was a stellar 2016 for the duo, claiming the respective men’s and women’s WSL Australasian JQS titles.

The winners of the three non-qualifying events, catering to both 18 and under and 16 and under girls and boys divisions, attended a Subway® Surf Camp at the Hurley Surfing Australia High Performance Centre at Casuarina.

WSL World Tour competitors Joel Parkinson and Laura Enever were ambassadors for the Subway® Surf Series, attending events and mentoring junior surfers.

The Subway® Surf Series returns for its third year in 2016/17 to support the nation’s best young surfing talent and will incorporate seven qualifying Subway® Pro-Juniors.

In a punchy 4ft swell the club from Sydney’s northern beaches survived an exciting day of eliminations as some of the biggest names in Australian boardriding fell by the wayside while a host of unheralded clubs revelled in knocking over the heavyweights.

In a new format for this year’s event, the top four clubs at the end of the preliminary Skins, Women’s and Teams rounds contested a one-hour Teams relay Grand Final to end the two-day event.

The Original Source Australian Boardriders Battle Series III was the country’s biggest grassroots boardriders event series with $110,000 in prize money.

For a third year the series also included a $61,000 Monster Raffle giveaway with the main prize being a new Toyota RAV4 valued at $55,000. Other prize packs were provided by Milwaukee, Oakley, Original Source, FCS, Nikon and Boost Mobile.

More than $27,500 was raised with clubs seeing the benefits of these proceeds from the 2015/16 event. In the first three years of the Monster Raffle nearly $90,000 has been raised for boardriders clubs nationwide.

The series involved more than 60 of Australia’s best boardriders clubs in eight State qualifying rounds starting in September 2015 and culminating in a National Final for 20 clubs.

Officially sanctioned by the World Surf League, the series allowed Australian WSL Championship Tour surfers (men and women) the opportunity to represent their local boardriders club at respective State qualifying events and the National Final.

The 2016/17 nudie Australian Boardriders Battle is now underway.
Eight hundred surfers competed for more than 60 individual honours across the prestigious Australian Titles in the past year.

The Surf Dive ‘n’ Ski Australian Junior Surfing Titles combined with the Australian School Surfing Association Titles kicked things off in fine fashion back in late November, 2015 on Queensland’s North Stradbroke Island. Six states battled it out in under 14, 16, and 18 divisions for bragging rights.

The Australian Indigenous Titles were held in Victoria in May at the famous Bells Beach where champions were crowned in pumping waves.

In late July the 2016 Australian Surf Festival was again held in the Coffs Harbour region with great waves had by all competitors across the 17 day competition window with champions crowned in Open Surf Masters, Single Fin, Longboard, Logger and Bodyboard divisions.

In September the best SUP surfers and racers from across the country descended on Geraldton, Western Australia for the 2016 Toyota Australian SUP Titles.

Nearly 200 competitors represented their states across the three disciplines of surf, technical racing and marathon racing with the event again a great success for entrants and organisers alike.
**OPEN SURFMASTERS**

**Over-35 Men:** Dave Reardon-Smith (Coolum, Qld)

**Over-40 Men:** Mitch Dawkins (Port Stephens, NSW)

**Over-45 Men:** Glenn Pringle (Cronulla, NSW)

**Over-50 Men:** Rob Bain (Avalon, NSW)

**Over-55 Men:** Trevor Medcalf (Mudjimba, Qld)

**Over-60 Men:** Neil Cameron (Byron Bay, NSW)

**NRMA AUSTRALIAN LONGBOARD TITLES**

**Open Men:** Harley Ingleby (Emerald Beach, NSW)

**Open Women:** Molly Powell (Anglesea, Vic)

**Junior Men:** Frank Murphy (Yamba, NSW)

**Junior Women:** Tully White (Allambie Heights, NSW)

**Open Loggers:** Harley Ingleby (Emerald Beach, NSW)

**Junior Loggers:** Jye Whyatt (Torquay, Vic)

**Over-35 Men:** Josh Constable (Peregian, Qld)

**Over-35 Women:** Kate Dwyer (Caloundra, Qld)

**Over-40 Men:** Nigel Canterbury (Mermaid Beach, Qld)

**Over-40 Mens Loggers:** Damian Coulter (Mountain Creek, Qld)

**Over-45 Men:** John Lane (Torquay, Vic)

**Over-50 Men:** Phil Roxburgh (Cowra, NSW)

**Over-55 Men:** Alan Atkins (Byron Bay, NSW)

**2016 BODYBOARD**

**Open Men:** Dane Atcheson (Avoca, NSW)

**Open Women:** Alyssa Lock (Tweed Heads, NSW)

**Over-35 Women:** Melissa Bartz (Pacific Palms, NSW)

**Open Men:** Jake Metcalf (City Beach, WA)

**Open Women:** Britt Ladley (Mermaid Waters, Qld)

**Grommets (Under-14):** Buzz Van Der Waal (Kingscliff, NSW)

**Cadets (Under-16):** Matt Hanks (Falcon, WA)

**Juniors (Under-18):** Liam Lucas (Clovelly, NSW)

**Open Drop Knee:** Rory Nelson (Cape Burney, WA)

**Masters (Over-35):** Adam Keegan (Marcoola, Qld)

**Grand Masters (Over-45):** Justin Becker (Mudgeeraba, Qld)

**2016 AUSTRALIAN INDIGENOUS TITLES**

**Open Men’s Final:** Russell Molony

**Master’s Men Final:** John Craig

**2016 TOYOTA AUSTRALIAN SUP TITLES**

**SUP Open Men:** James Casey - NSW

**SUP Open Women:** Shakira Westdorp - QLD

**SUP O40 Open Men:** Rick Jakovich - WA

**SUP O50 Open Men:** Pat Eastwood - QLD

**SUNSET BEACH HOLIDAY PARK SUP AND PRONE MARATHON:**

**SUP Open Men:** James Casey - NSW

**SUP Open Women:** Belinda Stowell-Brett - WA

**SUP O40 Open Men:** Ben Mardon - QLD

**SUP O40 Open Women:** Jean Ringrose - VIC

**SUP O50 Open Men:** Glenn Cochran - NSW

**Prone Open Men:** Steven Roberts - QLD

**SUP Community Challenge Open Men:** Dave White - VIC

**Open Mens Technical Racing:** James Casey - NSW

**Open Women’s Technical Racing:** Vannessa Smith - NSW

**Over 40 Women’s Technical Racing:** Jean Ringrose - VIC

**Over 40 Men’s Technical Racing:** Ben Mardon - WA

**Over 50 Men’s Technical Racing:** Warwick Lee - VIC

**2015 SURF DIVE N SKI AUSTRALIAN JUNIOR TITLES**

**Under 18 Boys:** Kai Warner - NSW

**Under 18 Girls:** Sophie McCulloch - QLD

**Under 16 Boys:** Kyuss King - NSW

**Under 16 Girls:** Macy Callaghan - NSW

**Under 14 Boys:** Xavier Huxtable - VIC

**Under 14 Girls:** Zahi Kelly - QLD

**AUSTRALIAN SCHOOL SURFING ASSOCIATION TITLES**

**Under 19 Boys MR Shield:** St Johns College Woodlawn NSW - Zac and Luke Condon

**Under 19 Girls MR Shield:** Margaret River Senior High School WA - Mia McCarthy and Phoebe MacGregor

**Under 16 Boys MR Shield:** Distance Education NSW - Mikey McDonagh and Josh Van Niekerk

**Under 19 Boys All Stars:** VIC - Joe Van Dijk and Toby Bishop

**Under 19 Girls All Stars:** QLD - Sophie McCulloch and Jaleesa Vincent

**Under 16 Boys All Stars:** NSW - Mikey McDonagh and Sandon Whittaker

**Under 16 Girls All Stars:** NSW - Macy Callaghan
National Camps
The National Camps conducted annually aim to source the very best talent from our junior event series and state based high performance programs. The camps act as a great opportunity to introduce young surfers to the Daily Performance Environment (DPE) at the HPC and allow our national HP staff to talent ID potential candidates for our High Performance Pathways Programs. These national camps are the:
• U/14 Wahu Surf Camps
• U/16 Mark Richards and Layne Beachley Camps

Talent ID Squad
The TID Squad had its first full year of delivery in 2016 and delivered some impressive leaps in performance for the participants both male and female. The purpose of this squad is to fast track young talent with a focus on performance potential, working with athletes with a predisposition to creativity, resilience and healthy risk taking. The program is designed to test the surfers’ adaptability and skill acquisition by exposing them to intensive training camps.

WSL World Junior Squad
This junior squad involves surfers who have qualified to be part of the WSL World Junior Championships through performances at the Subway Pro Junior series level. The squad is taken through a series of camps and in some cases daily performance environment support to ensure an adequate preparation for international competition.

WSL World Tour Support
This group is made of WSL World Championship Tour athletes and top rated emerging World Qualifying Series athletes who have demonstrated potential for successful senior careers. This program is tailored to each athlete’s individual needs and comes with the full support and benefits that are on offer through our most senior HP staff. The athletes currently accessing the centre:
WSL WORLD CHAMPIONSHIP TOUR: Mick Fanning, Joel Parkinson, Bede Durbidge, Julian Wilson, Adam Melling, Stu Kennedy, Matt Banting, Davey Cathels, Ryan Callinan, Josh Kerr, Keely Andrew.
WSL WORLD QUALIFICATION SERIES: Ethan Ewing, Dion Atkinson, Wade Carmichael, Connor O’Leary, Soli Bailey, Cooper Chapman, Nathan Hedge, Sheldon Simkus, Isabella Nichols, Dimity Styloie, Codie Klein, Holly Coffey, Macy Callaghan, Kobie Enright.

Elite Coach Development Program
This year Surfing Australia launched its new Elite Coach Development Program which is being held across three 2 day intensive workshops at the HPC. The program is designed for elite surf coaches who have the capacity and capability to deliver outstanding results for Australia over the next decade. Ultimately the purpose of this Elite Coach Development Program is to develop a national network of self-aware and connected athlete centered coaches.
2016 COACHES: Matt Grainger, Ben Falvey, Jay Thompson, Samba Mann, Tim Macdonald, Dean Brady, Josh Fuller, Mike McAuliffe, Blake Johnston, Mick Cain, Dan Ross, Adam Robertson, Andy King, Clancy Dawson, Josh Secombe, Kate Wilcomes, Jenny Boggis, Amee Donohoe and Joanna Parsonage.
The 2015-16 FY has seen the commercial side of the HPC performing strongly. With the addition of the skate facility to all camps and coaching the recreational surf programs has seen over 1200 surfers, sporting and corporate groups attending the HPC.

The Soldier On Surf Therapy Program, Cabarita Youth Services and Adaptive Surfers of Australia have all utilised the facility for several camps and workshops.

The centre hosted the launch of Surfing Australia’s major partnership with nudie, including the nudie Australian Adaptive Surfing Titles and the several days of symposiums and workshops that followed.

Two high performance Adaptive camps have been conducted for the members of the Australian Adaptive Surf Team who will fly to California for the International Surfing Association (ISA) World Adaptive Surfing Championships.

Last year the HPC hosted the Rio Olympic Games Gold winning Women’s Rugby team as part of their build up to the games.

Amongst others to be hosted at the HPC were the Gold Coast Titans, Gold Coast Suns and many boardriders clubs, sporting teams and school groups.
In 2016 Team Australia travelled to all corners of the globe for competition. Australia finished ninth at the International Surfing Association (ISA) World Surfing Games in Costa Rica and second in the Azores Islands at the ISA World Junior Championship.

Individual highlights included India Robinson and Kyuss King bagging individual silver medals at the ISA juniors in the Under 16 divisions.

### 2016 ISA World Surfing Games

- **Dale Lovelock** (QLD)
- **Jordy Lawler** (NSW)
- **Jeames Young** (NSW)
- **Harrison Martin** (NSW)
- **Brittani Nicholl** (NSW)
- **Codie Klein** (NSW)

**TEAM RANKING: 9TH**

### 2016 ISA World Junior Championship

#### Under 18 Boys
- **Kai Warner** (NSW) - Round 5 (Top 16)
- **Harley Ross** (NSW) - 4th overall (Final)
- **Reef Heazlewood** (QLD) - 5th overall (Semi Final)
- **Quinn Bruce** (QLD) - Round 5 (Top 16)

#### Under 18 Girls
- **Mia McCarthy** (WA) - Round 4 (Top 16)
- **Lucy Callister** (QLD) - Round 4 (Top 16)

#### Under 16 Boys
- **Kyuss King** (NSW) - Silver Medal (Final)
- **Mikey McDonagh** (NSW) - Round 6 (Top 12)
- **Billy Harrison** (VIC) - Round 3
- **Joel Paxton** (NSW) - Round 4

#### Under 16 Girls
- **India Robinson** (VIC) - Silver Medal (Final)
- **Pacha Light** (QLD) - Round 4 (Top 16)

**TEAM RANKING: 2nd**

**TOP:** India Robinson, Under 16 Girls silver medalist. PHOTO: ISA.
The Australian surfing community gathered in Manly in March to honour surfing pioneer Barry Bennett who was inducted into the Australian Surfing Hall of Fame.

Bennett became the 38th inductee into the Hall of Fame. The influence he has had on the Australian surf industry is timeless. Not just for his pioneering work as surfboard manufacturer and shaper but for the guidance he provided many of the country’s leading shapers and surfers.

As per usual, the list of individual award winners and nominees was a who’s who of Australian Surfing.

1. **38TH INDUCTEE** into the Australian Surfing Hall of Fame Barry Bennett on stage with fellow inductees.
2. **38TH INDUCTEE** into the Australian Surfing Hall of Fame Barry Bennett.
3. **SURFING AUSTRALIA LIFE MEMBERSHIP** recipient Norm Innis with fellow Life Members Rod Brooks (left) and MalGregson (right).
4. **FEMALE SURFER OF THE YEAR** Sally Fitzgibbons with 7-time World Champion Layne Beachley.
5. **RISING STAR AWARD** winner Jack Robinson with former World Champion Barton Lynch.
6. **MILWAUKEE WATERMAN OF THE YEAR** Jamie Mitchell with former World Champion Wayne Bartholomew (left) and Milwaukee Brand Manager Tom Mathieson.
7. **ASB SURFING SPIRIT AWARD** winner Andy McKinnon with ASB publisher Keith Curtain.
8. **PETER TROY LIFESTYLE AWARD** winner Bruce Channon with Libby Troy.
9. **SIMON ANDERSON CLUB AWARD** winner Coffs Harbour Boardriders with Simon Anderson.
11. **NIKON SURF PHOTO OF THE YEAR** winner Leroy Bellet with Nikon Marketing Manager John Young.
12. The International College of Management at Manly.
13. 1999 World Champion Mark Occhilupo on stage accepting the **MALE SURFER OF THE YEAR** Award on behalf of Mick Fanning.
Surfing Australia’s commercial division continues to experience growth, expanding our portfolio to more than 30 partners.

We have continued to assist our partners by engaging audiences, creating meaningful brand experiences, producing bespoke digital offerings, promoting their products and key messages right across the country, whilst connecting them with youth-minded markets in a way no other sport can.

In the past year, Surfing Australia renewed its Nikon and Subway partnerships along with Billabong, FCS, SDS and DHD.

Surfing Australia proudly announced a new partnership in nudie. Under the partnership, nudie has become a major partner of Surfing Australia programs including the nudie Australian Boardriders Battle, nudie Australian Adaptive Surfing Titles, the Surf for Life Project, Soldier On Surf Therapy Program and the Australian Surfing Awards incorporating the Hall of Fame.

Woolworths and Surfing Australia joined forces in a partnership that will ensure the sustainability of some of the country’s key surfing events.

Other new Surfing Australia partners included World Surfaris, Global Surf Industries, Flight Centre and the Newcastle Council.

Surfing Australia prides itself on being appreciative of its commercial backing and going above and beyond their obligations to maximise the outcomes of its partners.
2016 has been another eventful and exciting year for Surfing Australia’s network of Surf Schools around the country. Now with over 115-member surf schools operating on over 600 beaches around the country, the Australian surf schools’ industry is one of the fastest growing industries on the Australian coastline.

The Surfing Australia Surf Schools network encompasses all affiliated surf schools; surf tour businesses; stand-up paddleboarding schools; bodyboarding schools and elite coaching centres in Australia.

Of particular significance to our surf schools network in 2016 was the launch of Surfing Australia’s learntosurf.com platform. This platform provides all schools with an opportunity to increase bookings; connect to more customers and distribution networks; and provide their consumers with a ‘one-stop-shop’ for every and any product supplied through our network of schools and tour providers. All of these products are quality assured and approved by Surfing Australia; the Australian Sports Commission; and the International Surfing Association, ensuring consumers are booking into the best options available to them, and connecting them to the best providers within the industry, developing a stronger and more sustainable future for the Surfing Australia Surf Schools network.

Surfing Australia, in conjunction with our state associations, recognise club surfing as the core foundation of Australian surfing. Boardrider Club competitions teach the skills required to pursue a competitive career, and introduce surfers to the benefits of the support and friendship offered through club membership.

The nudie Australian Boardriders Battle has become a significant event on a lot of boardrider clubs’ calendars. Looking forward to its 4th year in 2017, it is now the country’s biggest grassroots, boardriders event series and will be moving to Newcastle for the first time this coming February.

Affiliated boardrider clubs can be proud that they are members of a larger organisation whose primary purpose is to develop the sport of surfing by investing into grassroots programs and events. The organisational structure beginning with the club through to state associations, national governing body and ultimately overseen by the Australian Sports Commission provides the foundation upon what all great sports in this country are built on.

Surfing Australia, in association with its state branches, presents many coaching and judging courses every year. Currently there are over 3,200 coaches and over 1,200 judges registered on our national database.

Surfing Australia has continued to develop its coaching and judging programs to satisfy the needs of the surfing community, with a number of amendments and additions made to our suite of coaching and judging accreditations in 2016.

Surfing Australia in conjunction with Australian Sports Commission accredits all coaches and judges under the National Coaching Accreditation Scheme (NCAS) which aims to offer education and a nationally recognised qualification to individuals coaching at all levels of sport.

This year Surfing Australia launched its new Elite Coach Development Program which is being held across three 2 day intensive workshops at the HPC. The program is designed for elite surf coaches who have the capacity and capability to deliver outstanding results for Australia over the next decade.
mySURF.tv is Surfing Australia’s digital content platform, and its purpose is to inspire and engage through sharing stories of the surfing lifestyle. It was launched on December 1, 2013.

(As at Oct 31, 2016)

**Video Views:** 7,048,563  
**Unique Users:** 2,567,010

Surfing Australia TV is a monthly, half-hour program broadcast for the past five years on 9GO! showcasing the organisation’s many different programs from junior development, through to elite athlete coaching, event management and industry education.

**More than 55 half hour shows since its launch.**

Surfing Australia’s stable of new responsive online platforms has more than 115,000 unique visitors per month and more than 415,000 page views per month. Websites we own and control include:

- www.surfingaustralia.com
- www.mysurf.tv
- www.surfgroms.com
- www.surfingaustraliahpc.com
- www.surfcoach.com
- www.learntosurf.com
- www.australianboardridersbattle.com
- www.monsterraffle.com.au
- www.oakleybattleclips.com

The Surfing Australia digital Magazine runs bi-annually with a readership of more than 25,000. It is available on all platforms including PC, mobile and tablet.

**Facebook**  
Total Followers: 283,199

**Instagram**  
Total Followers: 140,099

**Twitter**  
Total Followers: 7292

**Youtube**  
Total Subscribers: 3082
Surfing Australia’s digital media platform mySURF.tv continued to grow in its third year. Since launching in December, 2013, the platform has eclipsed 7 million video views and houses more than 800 clips covering a massive variety of content.

The second season of the mySURF.tv show televised in the summer of 2015-16 broadcast nationally on Channel Nine and was hosted by World Surf League commentator Ronnie Blakey. It featured the best content shot by the mySURF.tv team and included several special guests including world champions Mick Fanning, Joel Parkinson and Stephanie Gilmore.

A third season will return to Channel Nine in 2016-17 and will be extended to 15 episodes with Ronnie Blakey returning as host.

Surfing Australia’s Digital Content team also produced the monthly Surfing Australia TV program which began its fifth season in 2016 and moved to 9GO! to reach a larger audience than in previous years. The content team also produced and delivered a wide selection of digital products for all of Surfing Australia’s events and programs and its corporate partners.

WEBSITES & SOCIAL MEDIA

Surfing Australia’s websites underwent change for the better over the last 12 months. SurfGroms.com underwent major functionality and aesthetic changes whilst learntosurf.com went live.

Surfing Australia’s social media platforms continued to grow rapidly. This continues to allow excellent opportunity to leverage relationships with partners and ambassadors.

**WEBSITE STATS – Nov 1, 2015 to Oct 31, 2016**

<table>
<thead>
<tr>
<th>Website</th>
<th>Sessions</th>
<th>Unique</th>
<th>Page Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>surfingaustralia.com</td>
<td>544,251</td>
<td>268,713</td>
<td>1,705,700</td>
</tr>
<tr>
<td>mysurf</td>
<td>1,793,186</td>
<td>924,062</td>
<td>2,382,198</td>
</tr>
<tr>
<td>surfgroms</td>
<td>106,797</td>
<td>62,752</td>
<td>485,330</td>
</tr>
<tr>
<td>hpc</td>
<td>62,307</td>
<td>45,978</td>
<td>164,441</td>
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<tr>
<td>surfcoach</td>
<td>33,828</td>
<td>25,662</td>
<td>97,968</td>
</tr>
<tr>
<td>abb</td>
<td>50,367</td>
<td>32,920</td>
<td>97,108</td>
</tr>
</tbody>
</table>

**mySURF total views since Dec 1 2013**

<table>
<thead>
<tr>
<th>Website</th>
<th>Unique users</th>
</tr>
</thead>
<tbody>
<tr>
<td>mySURF total</td>
<td>2,567,010</td>
</tr>
<tr>
<td>views since Dec 1 2013</td>
<td></td>
</tr>
<tr>
<td>7,048,563</td>
<td></td>
</tr>
</tbody>
</table>
It has been a busy year for Surfing WA, with the addition of some exciting new projects and the consolidation of our existing programs.

Surfing WA launched the NoTxtNoWrecks road safety advocacy message at the beginning of 2016, proudly supported by the RAC and the WA Road Safety Commission. The aim of the message is to educate drivers on the dangers of inattention, particularly texting while driving. The safety of our friends, members and the wider community is so important, whether it’s in the surf or on the roads.

The Drug Aware Margaret River Pro ran successfully in April and Surfing WA was proud to win gold in the Major Festivals and Events Category at the Perth Airport Tourism Awards for the second year running.

Geraldton played host to one of the country’s biggest gatherings of SUP surfers and racers in September for the Toyota Australian SUP Titles. The national titles graced the shores of WA for the first time ever, with more than 200 competitors representing their states across three disciplines. The titles were heralded a great success by competitors, officials, spectators and sponsors alike, with the event scoring epic waves and weather for the full window.

This year the school educated 32,927 people through SunSmart Learn to Surf, SunSmart Learn to SUP and Weet-Bix SurfGroms, representing a modest annual increase on 2015. The school continues to operate out of 6 locations in WA.

Out of the water Surfing WA experienced a 107% growth across our social media platforms, the result of targeted strategy and unique content creation.

As always, thanks to the supporters and partners of Surfing WA including the Department of Sport and Recreation, Healthway via the SunSmart message, HIF and RAC. Support from our various partners and both state and local government is vital to advancing the sport in WA.
2016 has been a good year for Surfing South Australia. We have had a full calendar of events and training programs.

The Mid Coast development program headed by Level 2 coach Cheryl Peat continues to grow. This popular program is run weekly in the Adelaide Metropol and has been running for 8 years with many of South Australia’s most talented surfers having come from it.

We have seen a number of South Australian athletes competing on the World Qualifying Series. Dion Atkinson started the year with a bang winning the Australian Open in Manly. Ellie Francis, Max Longhurst and Steven Muir have just returned from Europe where they competed in that leg of the WQS tour. Tayla Hanak has taken the year off to recover from an illness and we look forward to seeing her get back on track in 2017.

High Performance training programs have been running throughout the year. We have to thank coaches Gary Haworth, Brian Taylor and Luke Horlin-Smith for their time and effort they have volunteered this year to help with these programs. We are seeing great results and look forward to continuing these programs in 2017.

Our Indigenous Surfing program which is headed by Trevor Borg runs during term 1 and 4 of the year.

The Adelaide Airport has again committed to supporting our disabled surfing program for 2016/2017. This program runs for 30 weeks of the year and is extremely popular.

In 2016 we entered the second year of “Coasting: Stand Up Paddleboarding for Women” that is a program designed to get more females active this coming summer. Over the winter we made some significant changes to the program and it will now be delivered at 17 different Victorian locations as a 3-session program via our affiliated SUP Schools.

Surfing Victoria would like to thank The Victorian Government, VicHealth, Play it Safe by the Water, HIF and all of our other partners for their continued support of Victorian Surfing.

BELOW TWO: Matt Wilkinson & the Bells line-up. PHOTOS: WSL.
2016 has surpassed all expectations for Surfing NSW with all events and programs growing exponentially over the course of the last 12 months.

After a successful inaugural year, Surfing NSW is delighted to announce that the Vissla NSW Pro Surf Series is set to return – bigger and better – in 2017, with an extra day added to each event and webcasts for the final two days to each respective competition.

The Vissla NSW Pro Surf Series saw over 500 surfers from 20 different countries roadtripping along the NSW coastline for four separate World Surf League (WSL) Qualifying Series (QS) 1000 events.

The 2015 series was won by West Australian duo Mikaela Greene (Yallingup, WA) and Jacob Willcox (Margaret River, WA) who both managed to muster up a series of decent results over the entirety of the series, including respective event victories.

Surfing NSW Executive Director Mark Windon was blown away by the reception the series received in its debut year.

“When we first devised the concept for the NSW Pro Surf Series, we had no way of anticipating the response we would have. As a result, three of the four events added an extra day to the event window and the competitor draws grew exponentially. A big congrats to all the winners and surfers who put on a solid show over the course of the series.”

Again, Surfing NSW saw 350-plus competitors venture to Port Macquarie for the Ocean and Earth NSW Junior State Titles with the NSW Junior Team decided for the 2016 Surf, Dive N Ski Australian Junior Titles at Phillip Island.

In November, Sally Fitzgibbons hosted the Sydney International Pro, which will form part of an inaugural International Beach Festival at Cronulla from 3 - 6 November, 2016. The four-day event showcased our iconic lifestyle where sand meets sea. The WSL Women’s (Qualifying Series) QS6,000 was joined with a fun run, ocean swim, Ironwoman Invitational, beach fashion exhibits, live fitness workouts, kids zone, organic markets and an open-air cinema.

In partnership news, Surfing NSW secured the support of Vissla, Ocean and Earth and Jayco Sydney who will ensure Surfing NSW events continue to deliver their same level of excellence.

The back half of 2015 for Surfing Queensland has been a big year on all fronts, with the completion of over 35 events, as well as a number of Government programs and initiatives running up the Queensland coast.

Surfing Queensland was the nominated state to host two prestigious events for our national body (Surfing Australia). The Toyota Australian SUP Titles and the Surf Dive ‘n Ski Australian Junior Surfing Titles, held in October and November respectively.

Our organisation took charge of the project management, contest director and coordinator roles to ensure a top line delivery and set the benchmark for professionally run events and surf contests across Australia.

Towards the back end of 2015, Surfing Queensland project managed and successfully conducted the inaugural Red Bull Water Maze, which is now an extension of the organisation’s major events portfolio. The organisational procedures and bottom line result ensured a mutually beneficial relationship between the high energy sporting brand and Surfing Queensland.

Furthermore, the organisation’s ability to service Red Bull’s objectives secured the event for a second year in 2016.

Notable mentions go to our very own Isabella Nichols, who has been crowned as the 2015 Women’s World Pro Junior Champion and to 3 x World Champion Mick Fanning finishing runner-up in his 2015 World Championship Tour campaign.
Tasmania’s season opened with the popular nudie Australian Boardriders Battle at Scamander where South Arm Boardriders took their third title from the local North East Boardriders Club team.

Our six person Open State Team racked up the best performances in many years at the Coffs Harbour Australian Surf Festival with 6 quarter finalists, 4 semi-finalists and 3 finalists. Kieren Thomas in the U18 Longboards, Chris Fullston in the Over 60 Longboard finished in third with Michael Paxton fourth in the Over 40 Longboards.

This year’s Surf Dive N’ Ski Australian Junior Surfing Titles on North Stradbroke Island were highlighted by outstanding surf conditions from day 1 to day 7. The Tasmanian team surfed strongly in 5th to out point South Australia for the third year.

Team Co Captain Lizzy Stokley won her second prestigious Isabel Lethem Award for Sportsmanship and potential at the event. For her efforts Lizzy has been invited to train at the Hurley Surfing Australia High Performance Centre (HPC) next year. She will work under HPC coaches and compete in WQS events around Australia.

Surfing Tasmania’s 8 event HIF State Championship Series was a great success with Hamish Renwick winning his first Open Men’s Title, Dara Penfold finishing equal first with Brook Mason and Bella Goward taking the U16/18/21 trifecta.

Sport and Recreation again provided $8000 for participation programs state-wide.

Five new coaches completed their Level 2 Surf Coaches course over winter and will be mentored by Surfing Victoria’s Head Coach Cahill Bell-Warren.

Surfing Tasmania completed a revision of the Strategic Plan which maps out the next 3 years. Initiatives include Supporter Memberships, surf school and coaching program expansion state-wide. Sustainability is the primary focus of the plan and Surfing Tasmania is currently working with Surfing Victoria and Surfing Australia to assist with restructuring our operations and administration.
## Statement of Financial Position

**AS AT 30 JUNE 2016**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>556,527</td>
<td>539,180</td>
</tr>
<tr>
<td>Trade and other receivables</td>
<td>250,739</td>
<td>589,506</td>
</tr>
<tr>
<td>Inventories</td>
<td>6,415</td>
<td>9,358</td>
</tr>
<tr>
<td>Other assets</td>
<td>77,424</td>
<td>49,228</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td>891,105</td>
<td>1,187,272</td>
</tr>
<tr>
<td><strong>NON CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property, plant and equipment</td>
<td>2,482,264</td>
<td>2,542,721</td>
</tr>
<tr>
<td><strong>TOTAL NON CURRENT ASSETS</strong></td>
<td>2,482,264</td>
<td>2,542,721</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>3,373,369</td>
<td>3,729,993</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade and other payables</td>
<td>511,021</td>
<td>839,723</td>
</tr>
<tr>
<td>Employee benefits</td>
<td>203,359</td>
<td>163,881</td>
</tr>
<tr>
<td>Other financial liabilities</td>
<td>592,835</td>
<td>951,209</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td>1,307,215</td>
<td>1,954,813</td>
</tr>
<tr>
<td><strong>NON CURRENT LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Borrowings</td>
<td>550,308</td>
<td>200,308</td>
</tr>
<tr>
<td><strong>TOTAL NON CURRENT LIABILITIES</strong></td>
<td>550,308</td>
<td>200,308</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>1,857,523</td>
<td>2,155,121</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td>1,515,846</td>
<td>1,574,872</td>
</tr>
</tbody>
</table>

## Statement of Cash Flows

**FOR THE YEAR ENDED 30 JUNE 2016**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM OPERATING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receipts from customers</td>
<td>6,802,789</td>
<td>6,660,796</td>
</tr>
<tr>
<td>Payments to suppliers and employees</td>
<td>(6,861,157)</td>
<td>(6,134,901)</td>
</tr>
<tr>
<td>Interest paid</td>
<td>14,393</td>
<td>22,975</td>
</tr>
<tr>
<td>Finance costs</td>
<td>(14,093)</td>
<td>(8,648)</td>
</tr>
<tr>
<td>GST remitted to ATO</td>
<td>(262,658)</td>
<td>(215,272)</td>
</tr>
<tr>
<td><strong>Net cash provided by/(used in) operating activities</strong></td>
<td>(320,726)</td>
<td>324,950</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH FLOWS FROM INVESTING ACTIVITIES:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proceeds from sale of plant and equipment</td>
<td>–</td>
<td>38,490</td>
</tr>
<tr>
<td>Purchase of property, plant and equipment</td>
<td>(11,927)</td>
<td>(699,829)</td>
</tr>
<tr>
<td><strong>Net cash used by investing activities</strong></td>
<td>(11,927)</td>
<td>(661,339)</td>
</tr>
</tbody>
</table>
CASH FLOWS FROM FINANCING ACTIVITIES:

<table>
<thead>
<tr>
<th>Proceeds from borrowings</th>
<th>450,000</th>
<th>575,000</th>
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</thead>
<tbody>
<tr>
<td>Repayment of borrowings</td>
<td>(100,000)</td>
<td>(374,692)</td>
</tr>
<tr>
<td><strong>Net cash used by financing activities</strong></td>
<td><strong>350,000</strong></td>
<td><strong>200,308</strong></td>
</tr>
</tbody>
</table>

Net increase/(decrease) in cash and cash equivalents held

<table>
<thead>
<tr>
<th>Cash and cash equivalents at beginning of year</th>
<th>17,347</th>
<th>(136,081)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents at end of financial year</td>
<td>539,180</td>
<td>675,261</td>
</tr>
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</table>

Statement of Profit and Other Comprehensive Income
FOR THE YEAR ENDED 30 JUNE 2016

<table>
<thead>
<tr>
<th></th>
<th>2016 $</th>
<th>2015 $</th>
</tr>
</thead>
<tbody>
<tr>
<td>High performance</td>
<td>1,584,316</td>
<td>1,771,522</td>
</tr>
<tr>
<td>Sponsorship &amp; events</td>
<td>2,238,323</td>
<td>2,226,592</td>
</tr>
<tr>
<td>Sport development</td>
<td>1,585,691</td>
<td>1,321,784</td>
</tr>
<tr>
<td>Communications &amp; digital media</td>
<td>718,786</td>
<td>557,115</td>
</tr>
<tr>
<td>Support services</td>
<td>126,884</td>
<td>126,662</td>
</tr>
<tr>
<td>Other income</td>
<td>-</td>
<td>21,446</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td><strong>6,254,000</strong></td>
<td><strong>6,025,121</strong></td>
</tr>
<tr>
<td>Direct expenses</td>
<td>(4,183,849)</td>
<td>(3,927,789)</td>
</tr>
<tr>
<td>Depreciation and amortisation expense</td>
<td>(72,384)</td>
<td>(136,485)</td>
</tr>
<tr>
<td>Other expenses</td>
<td>(2,042,700)</td>
<td>(1,945,962)</td>
</tr>
<tr>
<td>Finance costs</td>
<td>(14,093)</td>
<td>(8,648)</td>
</tr>
<tr>
<td><strong>(Loss)/profit before income tax</strong></td>
<td><strong>(6,313,026)</strong></td>
<td><strong>(6,018,884)</strong></td>
</tr>
<tr>
<td>Income tax expense</td>
<td>-</td>
<td>6,237</td>
</tr>
<tr>
<td><strong>(Loss)/profit for the year</strong></td>
<td><strong>(59,026)</strong></td>
<td><strong>6,237</strong></td>
</tr>
<tr>
<td>Other comprehensive income for the year, net of tax</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total comprehensive income for the year</strong></td>
<td><strong>(59,026)</strong></td>
<td><strong>6,237</strong></td>
</tr>
</tbody>
</table>

Statement of Changes in Equity
FOR THE YEAR ENDED 30 JUNE 2016

<table>
<thead>
<tr>
<th></th>
<th>Retained Earnings $</th>
<th>Total $</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2016</strong></td>
<td><strong>2015</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Balance at 1 July 2015</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loss attributable to members</td>
<td>(59,026)</td>
<td>(59,026)</td>
</tr>
<tr>
<td><strong>Balance at 30 June 2016</strong></td>
<td><strong>1,515,846</strong></td>
<td><strong>1,515,846</strong></td>
</tr>
<tr>
<td><strong>2015</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Balance at 1 July 2014</strong></td>
<td><strong>1,568,635</strong></td>
<td><strong>1,568,635</strong></td>
</tr>
<tr>
<td>Profit attributable to members</td>
<td>6,237</td>
<td>6,237</td>
</tr>
<tr>
<td><strong>Balance at 30 June 2015</strong></td>
<td><strong>1,574,872</strong></td>
<td><strong>1,574,872</strong></td>
</tr>
</tbody>
</table>